

# Peer betting to elicit unverifiable information\*

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## Abstract

We introduce a transparent incentive mechanism to elicit answers to binary questions that cannot be verified for accuracy. Agents choose whether to receive a costly private signal, which leads them to endorse “yes” or “no” as an answer. Then, they either bet that the rate of “yes” answers is higher or lower than prior expectations. We obtain a separating equilibrium, where agents want signals and they bet as a function of their signal. Two experimental studies test the theoretical results. The first shows that the mechanism motivates costly information acquisition, the second that it motivates signal revelation when answers are mildly stigmatizing. No alternatives so far combined transparency and unbiasedness in a single question.

## 1 Introduction

“Have you stood less than 6 feet apart from another person in a queue yesterday?” “Did you have a good stay in hotel  $H$ ?” Health surveys and customer reviews regularly require respondents to recollect past experiences. These experiences can be

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5 seen as private signals that respondents acquire by exerting effort (recalling, to their  
6 mind, what they did a day earlier, or whether they had a good stay a week earlier).  
7 But how can we ensure that the respondents will, first, provide such effort and then,  
8 answer accurately if there is no way to compare their answer to some ground truth?

9 Without observing the ground truth (what actually happened), rewarding accu-  
10 racy to motivate respondents to acquire and reveal private signals is impossible. Scor-  
11 ing rules or contracting on the state space are not feasible. The Bayesian mechanism  
12 design literature offers alternatives (e.g. Crémer and McLean, 1988; Miller, Resnick,  
13 and Zeckhauser, 2005). However, these alternatives have been mostly unexploited in  
14 surveys and experiments so far because they tend to be too complex to explain in  
15 laypeople terms.

16 In this paper, we borrow an old idea from the literature originating with Crémer  
17 and McLean (1988): proposing a side bet on others’ signals to extract information.  
18 In our case, however, the bet is the central piece. The novelty is twofold: (i) we  
19 develop a simple version of this mechanism, and (ii) this simplicity allows us to trans-  
20 parently implement it in online experiments and surveys. Papers developing similar  
21 mechanisms have mostly shied away from implementing them, and implementations  
22 often resorted to the “intimidation method”, i.e., telling people it is in their interest  
23 to tell the truth.<sup>1</sup> Transparency and simplicity may help make mechanisms be not  
24 only incentive compatible, but also behaviorally so (Danz, Vesterlund, and Wilson,  
25 2022).

26 The mechanism introduced in this paper is called *peer betting*. When asked a yes-  
27 no question, yes-respondents are rewarded with the formula “the rate of yes answer  
28 minus common prior expectation of the rate of yes answer”. Those who answer no get  
29 the opposite reward. This formula makes use of the fact that a Bayesian respondent  
30 whose own private signal is yes will *increase* their expectation about the proportion of  
31 other people answering yes. They will thus expect a positive payoff if they reveal their  
32 yes signal. Those with private signal no will *decrease* their posterior expectations of  
33 yes answer rate with respect to the prior, and therefore also expect a positive payoff  
34 by revealing their no signal.

35 Formally, the changes in expectations are direct implications of Bayesian updating  
36 when respondents draw a private signal (yes/no), with unknown probability  $p$  of yes

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<sup>1</sup>See for instance the implementation of Bayesian truth serum in John, Loewenstein, and Prelec (2012), Frank, Cebrian, Pickard, and Rahwan (2017) and Baillon, Bleichrodt, and Granic (2022). Subjects were not given the details of scoring. Instead, they were only told that the incentive mechanism is based on a paper published in *Science* and it rewards truth-telling.

37 signals: a yes (no) signal makes higher (lower) values of  $p$  more likely than initially  
38 believed.<sup>2</sup> Intuitively, a yes (no) signal to the 6-feet-apart question can suggest that  
39 others also had (no) difficulty complying with social distancing guidelines. A bad  
40 hotel stay also makes it more likely that others will have bad stays as well. Signals  
41 bring information about the unobserved state of nature.

42 First, we show that signal acquisition and revelation is a Bayesian Nash equilib-  
43 rium, providing a partial-implementation solution. The solution is minimal, in the  
44 sense that it does not ask respondents to provide more than their answer. It does not  
45 require the surveyor to share more than prior expectations with the respondents. We  
46 then extend our analysis to incorporate psychological costs, capturing the possible  
47 discomfort of reporting a mildly stigmatizing answer and lying aversion or preference  
48 for truth-telling (Abeler, Nosenzo, and Raymond, 2019).

49 Second, we test peer betting in an online experiment closely following the the-  
50 oretical model and show that it incentivizes costly signal acquisition: respondents  
51 may exert an effort (i.e., complete a real-effort task borrowed from the experimental  
52 economics literature, Abeler, Falk, Goette, and Huffman (2011)) to obtain a signal  
53 and report the beliefs they derive from it; or they may simply answer randomly. We  
54 compare peer betting with two benchmarks: flat fee (no incentives) and accuracy in-  
55 centives (incentives that reward ex-post accuracy when ground truth is observable).  
56 The former is commonly used when signals are unverifiable, the latter when signals  
57 are verifiable. Accuracy incentives are not applicable in most surveys, where the sig-  
58 nals or states of nature are typically unobservable, but it provides a gauge for the  
59 effect of peer betting. In our experiment, accuracy incentives increase the effort rate  
60 by about 23 percentage points with respect to a flat fee. Peer betting allows us to  
61 achieve nearly two-third of this increase without relying on observing the signals or  
62 the states of nature.

63 Third, we demonstrate the feasibility of peer betting in a natural setting, where ac-  
64 curacy incentives are not possible, and show that it incentivizes signal revelation. We  
65 implement it in the context of a health survey, involving questions of the 6-feet-apart  
66 type during a pandemic period. Respondents bet whether non-compliance is higher  
67 than prior expectations, which are set to the previous week non-compliance rate. We  
68 hypothesize that people not exerting recollection efforts or feeling some slight discom-  
69 fort for not complying with health guidelines are likely to deny having experienced

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<sup>2</sup>We assume here that signals are conditionally independent, i.e. independent given the proba-  
bility of getting a yes signal. The probability of yes signals is assumed to be itself drawn from a  
non-degenerate distribution over  $(0, 1)$ .

70 such situation, and therefore that peer betting will elicit higher non-compliance rates  
71 than a flat fee. Hence, even though ground truth cannot be verified, this second  
72 study can assess whether peer betting influences answers in the expected direction.  
73 We indeed find that more people admit experiencing situations in contradiction with  
74 health guidelines in the peer betting treatment than in the flat fee treatment. We rule  
75 out the alternative explanation that the mere mention of prior expectations in the  
76 bets influences answers. This second study shows that peer betting can be applied to  
77 socially relevant questions with unverifiable answers and when psychological costs of  
78 reporting non-compliance may be present.

79 When ground truth is unobservable and rewarding accuracy is impossible, peer  
80 betting offers a simple solution. It is based on a transparent payment rule and our two  
81 studies establish that it motivates signal acquisition and revelation, even when an-  
82 swers are (mildly) stigmatizing. The literature review below shows that no alternative  
83 combines transparency and unbiasedness in a single question.

84 **Related literature** - Since Myerson (1986) and Crémer and McLean (1988), the  
85 mechanism design literature has demonstrated the possibility to make people reveal  
86 their private information and extract the surplus they obtain from it. More recent  
87 papers have added information acquisition to the problem setting (e.g. Bikhchandani,  
88 2010; Bikhchandani and Obara, 2017). This literature builds signal revelation mech-  
89 anisms exploiting between-agent signal correlation to construct side bets on private  
90 signals of others. In that sense, the idea behind peer betting is quite old. However,  
91 we deviate from this literature in that in our case, the signal is not payoff-relevant.  
92 Agents do not derive any direct utility from their signal.<sup>3</sup>

93 The setting of the present paper originates from Miller, Resnick, and Zeckhauser  
94 (2005) and follow-ups (Witkowski and Parkes, 2012a; Waggoner and Chen, 2013;  
95 Witkowski and Parkes, 2013; Liu and Chen, 2017a). These papers have proposed  
96 solutions exploiting the informativeness of a respondent’s answer in predicting their  
97 peers’ answers. As common in this literature, signal revelation in our paper is not the  
98 only equilibrium, which is known as partial implementation. However, peer betting  
99 is more transparent than mechanisms from the peer prediction literature, which used  
100 scoring rules instead of simple bets. As a consequence, these methods have never  
101 been implemented in surveys. Our health survey in Section 4 illustrates the practical  
102 usability of peer betting. A mechanism close in spirit, using answer correlation to in-

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<sup>3</sup>Our setting also differs from the (Bayesian) information design literature, where the payoff structure is fixed (Kamenica, 2017, 2019).

103 centivize truth-telling and implementable in survey, has been developed by Toussaert  
104 (2018) but it elicits beliefs, not signals.

105 The present paper is also the first of this stream of literature to include both cost  
106 of efforts and psychological costs in the model. It follows similar approaches proposed  
107 in the Bayesian persuasion literature (Gentzkow and Kamenica, 2014; Nguyen and  
108 Tan, 2021).

109 Peer betting relaxes the typical common prior assumption made, for instance,  
110 by Miller, Resnick, and Zeckhauser (2005), by requiring agents to share their prior  
111 *expectation*, instead of the full prior. Weakening assumptions on beliefs is central  
112 in the literature on (partial or full) implementation (Bergemann and Morris, 2005,  
113 2009a,b). A mechanism is more robust if it provides incentive compatibility for a  
114 larger set of beliefs (Ollár and Penta, 2017, 2019).

115 Simple output-agreement mechanisms have been implemented to crowdsourcing  
116 problems, such as peer grading, content classification etc. Witkowski, Bachrach, Key,  
117 and Parkes (2013) study output agreement mechanisms, in which agents receive pos-  
118 itive payment if their reports agree with their peers'. By creating a 'beauty contest',  
119 output agreement mechanisms do not achieve signal revelation when an agent believes  
120 to hold a minority signal, which may also affect effort decision. Peer betting do not  
121 have this limitations because it does not reward agreeing with the majority per se.

122 Methods to elicit private signals face the trade-off between *minimality*  
123 (Witkowski and Parkes, 2012a), i.e. asking only one question as we do, and being  
124 *detail-free*, i.e. not requiring specific knowledge from the center, to follow the desider-  
125 ata of the Wilson doctrine (Wilson, 1987). The peer prediction literature and peer  
126 betting choose minimality. By contrast, the Bayesian truth serum (Prelec, 2004) and  
127 its variants (Witkowski and Parkes, 2012b; Radanovic and Faltings, 2013, 2014; Bail-  
128 lon, 2017) are detail-free. They do not require any knowledge of the prior. However,  
129 respondents are asked to provide some information about it on top of their answers.  
130 Cvitanić, Prelec, Riley, and Tereick (2019) proposes the most general form, even re-  
131 placing the additional information about prior by another verifiable question. All  
132 these mechanisms are however not minimal and therefore more demanding to respon-  
133 dents than peer betting. They double the number of questions, which can be costly  
134 and penalize data quality.

135 Settings with multiple, correlated questions allow for minimal and detail-free  
136 methods. (Dasgupta and Ghosh, 2013; Shnayder, Agarwal, Frongillo, and Parkes,  
137 2016; Baillon and Xu, 2021). These mechanisms use multiple questions and require

138 specific assumptions about correlations across questions or shared signal technology,  
139 which peer betting do not require. The peer truth-serum for crowdsourcing is another  
140 mechanism which uses agents' responses to multiple questions (Radanovic, Faltings,  
141 and Jurca, 2016). Liu and Chen (2017b) develop sequential peer prediction, in which  
142 agents submit answers sequentially and the mechanism learns the optimal reward for  
143 effort elicitation over time. Sequential peer prediction is minimal, but unlike peer  
144 betting, requires a dynamic setup.

145 In binary elicitation problems, peer betting offers a simple minimal solution to  
146 incentivize signal acquisition and revelation. It is unbiased (unlike output agreement  
147 mechanisms) and transparent (unlike existing peer prediction mechanisms). It works  
148 in one-shot problems (unlike mechanisms using cross-questions correlations) and does  
149 not make surveys longer (unlike Bayesian truth-serums and follow-ups). For all these  
150 reasons, it can easily and successfully be implemented in surveys, as demonstrated  
151 below.

## 152 2 Theory

### 153 2.1 Agents and their information

154 A *center* (a researcher, a survey company) is interested in eliciting  $N$  *agents'*  
155 informed answers to a question  $Q$ , with possible answers  $\{0, 1\}$ . Agents can answer  
156 randomly at no cost but they may also decide to provide an effort (thinking, remem-  
157 bering, looking for information, etc.) to obtain their informed answer. Formally,  
158 agent  $i \in \{1, \dots, N\}$  can obtain a *signal*  $s_i \in \{0, 1\}$  by providing *effort*  $e_i = 1$  at a  
159 cost  $c_i > 0$  (expressed in monetary terms). The cost of no effort ( $e_i = 0$ ) is 0. There  
160 are two possible interpretations for  $s_i$ . It is either directly the informed answer to the  
161 question (agent  $i$  remembers what happened) or a signal that unequivocally influences  
162 the agent's opinion about the correct answer, i.e., signal 1 leads the agent to believe  
163 that answer 1 is correct and signal 0 induces the opposite belief. To keep notation  
164 minimal, we do not formally differentiate between signals and signal-induced beliefs.  
165 As usual in this literature (e.g., Prelec, 2004; Miller, Resnick, and Zeckhauser, 2005),  
166 we assume that the probability of getting signal 1 is the same for all agents (hence, it  
167 is independent of the effort cost) but is unknown. We model it as a random variable  $\omega$   
168 over  $[0, 1]$ . Denoting  $s = (s_1, \dots, s_N)$ , a *state of nature* is thus a realization of  $\omega$  and  
169  $s$ , with the *state space* being  $\Omega = [0, 1] \times \{0, 1\}^N$ . The probability space is  $(\Omega, \Sigma, P)$ ,

170 with  $\Sigma$  the Borel  $\sigma$ -algebra of  $\Omega$  and we assume that  $P$  is countably additive. The  
 171 next assumption describes the full signal technology.

172 **Assumption 1** (Signal technology). *The signal technology is such that for all  $i, j \in$   
 173  $\{1 \dots, N\}$ ,  $i \neq j$ , and  $o \in [0, 1]$ :*

- 174 1.  $P(s_i = 1 | \omega = o) = o$ ;
- 175 2.  $P(s_i = 1 | s_j, \omega = o) = o$ ;
- 176 3. and  $P(\omega)$  is continuous over  $[0, 1]$ .

177 Part 1 of Assumption 1 states that the signal technology is anonymous, part 2 that  
 178 it satisfies *conditional independence*, and part 3 that no value of  $\omega$  has a probability  
 179 mass. The latter excludes degenerate cases in which all agents could get the same  
 180 signal for sure or in which  $\omega$  would be known.

181 Let  $P_i$  represent the belief of agent  $i$  about the signal technology, and  $P_0$  that of  
 182 the center. It is common to assume  $P_i = P_0 = P$  in peer prediction mechanisms.<sup>4</sup>  
 183 We allow agents to have different opinions on how likely various values of  $\omega$  are but  
 184 the following assumption restrict their belief in two ways.

185 **Assumption 2** (Unbiased prior expectations). *For all  $i \in \{0, \dots, N\}$ ,  $P_i$  satisfies  
 186 properties 1-3 of Assumption 1 and  $E_i(\omega) = E(\omega)$ .*

187 Assumption 2 states that all agents and the center agree on the main properties of  
 188 the signal technology and share the same prior expectation. It is a strong assumption,  
 189 despite relaxing the often-used common prior assumption. Assumption 2 is plausible  
 190 if (i) question  $Q$  is new and people have no reason to believe that answer 1 is more  
 191 likely than answer 0, i.e.,  $E(\omega) = 0.5$ ; or (ii) signals of another group of agents have  
 192 been publicly revealed (possibly with another mechanism); or (iii) the agents have no  
 193 clue about  $\omega$  but the center shares its prior expectation. In case (i), we do not need to  
 194 assume uniform  $P_i$  over the possible values of  $\omega$ ; e.g., it can be bell-shaped for some  
 195 agents. Case (ii) can correspond to situations in which question  $Q$  was asked in the  
 196 past (to other agents) but the center and the (new) agents do not know whether the  
 197 signal distribution will be exactly the same. For instance, imagine that, a month ago,  
 198 it was published that 73% of people reported complying with a guideline. There are

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<sup>4</sup>Or  $P_i = P$  with no assumption on  $P_0$  in the Bayesian truth-serum (Prelec, 2004) or Bayesian markets (Baillon, 2017)

199 many reasons why this proportion might change but before agents try to remember  
 200 their own experience, 73% is a good average guess about what others will answer.  
 201 Case (iii) may occur when the center has the means to study the signal technology; for  
 202 instance, a review website where people report their (binary) experience with hotels  
 203 or movies can study signal distribution and display prior average expectation. Let us  
 204 denote  $\bar{\omega} \equiv E(\omega)$ ,  $\bar{\omega}_i^0 \equiv E_i(\omega|s_i = 0)$  and  $\bar{\omega}_i^1 \equiv E_i(\omega|s_i = 1)$ .

205 **Lemma 1.** *Under Assumptions 1 and 2, for all  $i \in \{1, \dots, N\}$ ,  $0 < \bar{\omega}_i^0 < \bar{\omega} < \bar{\omega}_i^1 < 1$ .*  
 206

207 All proofs are relegated to Appendix A. Lemma 1 shows that under our assump-  
 208 tions, all agents receiving signal 1 have higher expectations about  $\omega$  than they had ex  
 209 ante (and than the center) whereas agents with signal 0 decrease their expectations.  
 210 Finally, we make the following assumption on agents' risk preferences:

211 **Assumption 3** (Risk neutrality). *Agents are risk neutral.*

212 Assumption 3 implies that agents maximize their expected payoffs. Section 2.2  
 213 introduces a betting mechanism to exploit the difference in expectations established  
 214 in Lemma 1. Assumption 3 implies that agents' optimal strategy will not depend on  
 215 risk attitude.

## 216 2.2 Peer betting

217 The center implements peer betting for  $Q$ . Payoff size is given by  $\pi$ , a scaling  
 218 constant. If the currency is the dollar,  $\pi = 10$  means that agents may earn up to \$10.

219 **Definition 1.** *The peer betting rules are:*

- 220 1. *The center announces the bet price  $\bar{\omega}\pi$ .*
- 221 2. *Agents simultaneously choose a report  $r_i \in \{0, 1\}$ . Those who report 1 become*  
 222 *buyers of the bet and those who report 0 become sellers.*
- 223 3. *The center computes the bet final value  $\bar{r}\pi = \frac{\pi}{N} \sum_{i=1}^n r_i$ .*
- 224 4. *If  $\bar{r} = 0$  or  $\bar{r} = 1$ , all bets are canceled; no payment occurs.*
- 225 5. *Otherwise, buyers pay  $\bar{\omega}\pi$  to the center in exchange of  $\bar{r}\pi$  and sellers receive  $\bar{\omega}\pi$*   
 226 *from the center in exchange of  $\bar{r}\pi$ .*



227 Reporting a 1 answer ( $r_i = 1$ ) means betting that the proportion of 1 answers will  
 228 be higher than  $\bar{\omega}$ . Symmetrically, reporting a 0 answer is a bet on a proportion of 1  
 229 answers lower than  $\bar{\omega}$ . Step 5 specifies that all bets are made with the center, and not  
 230 directly between agents. Betting between agents would lead to complications such as  
 231 the no-trade theorem (Milgrom and Stokey, 1982): knowing that someone wants to  
 232 bet that the value will be lower than  $\bar{\omega}$  informs the buyer that someone received a 0  
 233 signal, and conversely. Ultimately, agents who report 1 get  $(\bar{r} - \bar{\omega})\pi$  and those who  
 234 report 0 get  $(\bar{\omega} - \bar{r})\pi$ . The agents subtract  $c_i$  from their earnings if they provided an  
 235 effort.

## 236 2.3 Strategies and Equilibria

237 The agents' strategies in peer betting involve first deciding whether to exert an  
 238 effort, and then what to report. We will consider mixed strategies only in reports,  
 239 so agent  $i$ 's strategy is given by  $(e_i, R_i, R_i^0, R_i^1)$  with  $R_i$ ,  $R_i^0$ , and  $R_i^1$  the probabilities  
 240 of  $r_i = 1$  if  $e_i = 0$ , if  $e_i = 1$  and  $s_i = 0$ , and if  $e_i = 1$  and  $s_i = 1$  respectively. The  
 241 strategy space is thus  $\{0, 1\} \times [0, 1]^3$ . The center is interested in situations in which  
 242 agent  $i$  exerts an effort and reveals  $s_i$ , i.e.,  $e_i = 1$ ,  $R_i^0 = 0$ , and  $R_i^1 = 1$ . We need to  
 243 make one final assumption, about what agents know about each others.

244 **Assumption 4** (Common knowledge). *The peer betting rules, the strategy space, the*  
 245 *signal technology, the beliefs  $P_i$ , the costs  $c_i$  and agents' risk neutrality are common*  
 246 *knowledge.*

247 Assumption 4 ensures that we have specified all the elements of a *Bayesian game*,  
 248 as defined by Osborne and Rubinstein (1994, Definition 25.1). If beliefs and costs  
 249 were not common knowledge, we would have to define higher-order beliefs, which  
 250 would complicate the proofs. As we will see below the crucial part is not so much  
 251 that agents know the exact beliefs of everyone, but rather that all agents know that  
 252 Lemma 1 holds. Again for convenience, we let  $N \rightarrow \infty$ . It allows us to relate signal  
 253 probability to signal proportion. It also allows us to neglect the impact of a single  
 254 agent on the final bet value.

255 **Proposition 1.** *Under Assumptions 1 to 4 and with  $N$  infinite, if  $c_i > \pi$  for all*  
 256  *$i \in \{1, \dots, N\}$ , then Nash equilibria are characterized by  $e_i = 0$  and  $R_i \in \{0, \bar{\omega}, 1\}$ .*  
 257 *Expected payoffs are 0.*

258 Proposition 1 establishes that when the cost of acquiring a signal is too high or the  
 259 reward is too low ( $c_i > \pi$ ), agents will refrain from exerting effort. Multiple equilibria  
 260 arise under this condition. In two of them, all agents coordinate on reporting either  
 261 0 or 1. In the third equilibrium, agents report 1 with probability equal to the prior  
 262 probability  $\bar{\omega}$ . Study 1 will examine agents' behavior when they choose not to acquire  
 263 a signal.

264 **Proposition 2.** *Under Assumptions 1 to 4 and with  $N$  infinite, if  $\frac{c_i}{\pi} < \bar{\omega} \times (\bar{\omega}_i^1 - \bar{\omega}) +$   
 265  $(1 - \bar{\omega}) (\bar{\omega} - \bar{\omega}_i^0)$  for all  $i \in \{1, \dots, N\}$ , acquiring and revealing signals ( $e_i = 1$ ,  $R_i^0 = 0$ ,  
 266 and  $R_i^1 = 1$ ) is a Nash equilibrium, and it strictly dominates the no-effort equilibria.*

267 Proposition 2 is the key result. When the reward is sufficiently high for all agents,  
 268 acquiring and truthfully reporting signals becomes an equilibrium. This equilibrium is  
 269 achieved when the reward structure ensures that the expected gain from obtaining and  
 270 revealing a signal outweighs the cost of effort for every agent. The next propositions  
 271 explore cases where some agents exert effort while others do not.

272 **Proposition 3.** *Under Assumptions 1 to 4 and with  $N$  infinite, if for  $T \times 100\%$  of  
 273 the agents  $\frac{c_i}{\pi} > \bar{\omega} \times (T\bar{\omega} + (1 - T)\bar{\omega}_i^1 - \bar{\omega}) + (1 - \bar{\omega}) (\bar{\omega} - T\bar{\omega} - (1 - T)\bar{\omega}_i^0)$  and the  
 274 inequality is reversed for the remaining agents, then there is a Nash equilibrium in  
 275 which these  $T \times 100\%$  will exert no effort and report 1 with probability  $\bar{\omega}$  and where  
 276 the other agents acquire and reveal their signals.*

277 In the equilibrium described by Proposition 3, the fraction  $T$  of agents who choose  
 278 not to exert effort create negative externalities for the others. Their inaction reduces  
 279 the degree to which the final reported value can deviate from the prior expectation,  
 280 thereby diminishing the overall incentive to acquire and reveal signals.

## 281 2.4 Psychological costs

282 So far, we have only considered effort costs. In this subsection, two additional  
 283 costs are considered:

- 284 • *Asymmetric reporting cost:* Sometimes, one answer may be slightly stigmatiz-  
 285 ing, regardless of the truth, for instance admitting non-compliance with guide-  
 286 lines. We model this as a cost  $a_i \geq 0$  borne by agent  $i$  when reporting  $r_i = 1$   
 287 per se, no matter whether the agent receives a signal and what this signal may  
 288 be. We choose 1 arbitrarily, and without loss of generality. This cost can reflect

289 a stigma associated with answer 1. As we will see in the theoretical results  
 290 and later in the experimental applications,  $a_i$  should not be too high, thereby  
 291 excluding major incentives to lie. Cost  $a_i$  can arise from social desirability  
 292 bias (Tourangeau and Yan, 2007), including descriptive (what behaviours are  
 293 common) and injunctive norms (what behaviours are acceptable).

- 294 • *Lying cost:* The cost  $d_i \geq 0$  of reporting  $r_i = 0$  after receiving signal  $s_i = 1$   
 295 or reporting  $r_i = 1$  after receiving signal  $s_i = 0$ . This cost captures people's  
 296 preference to tell the truth, as shown by Abeler, Nosenzo, and Raymond (2019)  
 297 and also known in psychology as the Truth-Default Theory (Levine, Kim, and  
 298 Hamel, 2010; Levine, 2014). People are averse towards lying about private infor-  
 299 mation (Lundquist, Ellingsen, Gribbe, and Johannesson, 2009). Moreover, ly-  
 300 ing tends to be more cognitively demanding, leading to increased reaction times  
 301 (Suchotzki, Verschuere, Van Bockstaele, Ben-Shakhar, and Crombez, 2017) and  
 302 negatively affecting people's self-concept (Mazar, Amir, and Ariely, 2008). We  
 303 assume that such costs can only occur when a signal has been received because  
 304 cost for reporting an answer in spite of having no signal would be equivalent to  
 305 decreasing the effort costs.

306 **Assumption 5.** *Agents bear asymmetric reporting costs  $a_i \geq 0$  and lying costs  $d_i \geq 0$*   
 307 *and these costs are common knowledge.*

308 **Proposition 4.** *Under Assumptions 1 to 5 and with  $N$  infinite, if for all  $i \in$*   
 309  *$\{1, \dots, N\}$   $\frac{c_i}{\pi} < \bar{\omega} \times (\bar{\omega}_i^1 - \bar{\omega} - \frac{a_i}{\pi}) + (1 - \bar{\omega})(\bar{\omega} - \bar{\omega}_i^0)$  and  $\frac{a_i}{\pi} < \frac{d_i}{\pi} + 2(\bar{\omega}_i^1 - \bar{\omega})$ ,*  
 310 *signal acquisition and revelation ( $e_i = 1$ ,  $R_i^0 = 0$ , and  $R_i^1 = 1$ ) is a Nash equilibrium,*  
 311 *and it strictly dominates the no-effort equilibrium.*

312 Proposition 4 establishes two sufficient conditions for the existence of an equi-  
 313 librium in which agents acquire and reveal signals. The first condition, similar to  
 314 Proposition 2, ensures that the expected payoff from exerting effort exceeds that of  
 315 abstaining. The second condition guarantees that the cost of reporting a stigmatizing  
 316 answer does not outweigh the benefit of truthfully revealing one's signal. This benefit  
 317 is twofold: the agent avoids lying, thereby incurring no lying cost  $d_i$ , and prefers to  
 318 buy the bet rather than sell it.

319 These conditions lead to three observations. First, the cost of reporting a stig-  
 320 matizing answer is moderated by the cost of lying. Second, when the inequality  
 321  $\frac{a_i}{\pi} > \frac{d_i}{\pi} + 2(\bar{\omega}_i^1 - \bar{\omega})$ , holds, the agent anticipates never reporting 1, regardless of the

322 acquired signal. As a result, they have no incentive to exert effort. In our model,  
323 conscious lying does not occur; instead, agents prefer to avoid acquiring a signal alto-  
324 gether and report the more socially acceptable answer. Third, increasing the reward  
325  $\pi$  both encourages effort and reduces incentives to lie, reinforcing truthful information  
326 revelation.

## 327 **3 Experimental Evidence**

328 Section 2 established the existence of an equilibrium where agents in peer betting  
329 seek costly information and make informed bets. Incentives in betting are based on  
330 peer behavior, as the final value of the bet is determined by other agents' reports.  
331 Are such peer betting incentives effective in eliciting effort in practice? This section  
332 presents evidence from two experimental studies. Section 3.1 provides a brief overview  
333 of the two studies and the findings. Sections 3.2 and 3.3 provide detailed information  
334 on the two studies and present the results in full detail.

### 335 **3.1 Overview**

336 We run two experimental studies to test if peer betting elicits effort in judgment  
337 formation. Study 1 aims to test peer betting in a controlled setting. We recruit  
338 participants for an online experiment where they are presented with pairs of virtual  
339 boxes, containing yellow and blue balls of unknown proportions. In each pair, one of  
340 the boxes is the “actual box” with equal probability. Participants are asked to pick a  
341 box within each pair. Before making a pick, participants could independently draw a  
342 single ball from the actual box by completing a real effort task, which involves counting  
343 the number of zeroes in a binary matrix. In this design the actual box is known to the  
344 experimenter, implying that the information is verifiable. Testing peer betting in a  
345 verifiable task allows us to implement rewards for accuracy of the reported information  
346 as a benchmark. Study 1 runs three treatments in which participants complete the  
347 same tasks. The baseline treatment offers a fixed reward (a flat participation fee),  
348 while the other two treatments implement peer betting incentives and incentives for  
349 accuracy. Results suggest that peer betting elicits significantly more effort than fixed  
350 rewards, while the effort is highest under incentives for accuracy. The results of  
351 Study 1 suggest that peer betting is an effective alternative to stimulate effort when  
352 rewarding accuracy is not feasible.

353 Study 2 explores the feasibility of peer betting in a practical problem of elici-  
354 tation of unverifiable information. In response to the Covid-19 pandemic in 2020,  
355 governments around the world issued guidelines for social distancing and other safe  
356 practices. Policy makers would like to know if such guidance is followed by the public.  
357 When asked to self-report if they were following a safe practice, people may not recall  
358 instances where they failed to do so. Futhermore, as discussed in Section 2.4 people  
359 may be reluctant to admit unsafe practices due to the social stigma associated with  
360 such anti-social behavior. Hence, even though the ground truth is unverifiable, one  
361 would expect that peer betting will increase the self-reported rate of non-compliance.  
362 We implement peer betting in an online survey aimed at the residents of the UK.  
363 Participants are asked 8 questions, each involving an unsafe practice according to the  
364 Covid-19 guidance issued by the UK government in October-November 2020. Study  
365 2 allows us to test peer betting in a setup where psychological costs are relevant.  
366 We find that with peer betting incentives, participants are more likely to admit not  
367 following the safety guidance.

## 368 **3.2 Study 1 - Peer betting in a simple prediction task**

### 369 **3.2.1 Design and procedures**

370 **Tasks.** Participants complete 10 *prediction tasks*. Each prediction task displays a pair  
371 of boxes as shown in Figure 1 below. There are 10 such pairs and each pair appears  
372 in a single prediction task only. One of the boxes in each pair is set as the actual box  
373 via a virtual coin flip prior to the experiment. Participants are informed that one of  
374 the boxes is the actual box, but they do not know which. In each task, participants  
375 are asked to pick one of the boxes, which may affect their rewards depending on the  
376 experimental treatment.

377 In Figure 1, there are 120 yellow and 80 blue balls in total. Box Q contains  
378 more than 60 yellow balls while Box I contains more than 40 blue balls. The exact  
379 number of balls of each color are determined randomly according to the specifications.  
380 Hence, the number of yellow balls in Box Q is within  $(60, 100]$ . For example, if Box  
381 Q contains 80 yellow and 20 blue balls, Box I contains 40 yellow and 60 blue balls. In  
382 the experiment, pairs of boxes are presented as shown in Figure 1. Thus, participants  
383 do not know the exact number of yellow and blue balls in a box. The boxes are  
384 constructed such that the left box (Box Q in Figure 1) always contains more than  
385 half of the total number of yellow balls. Table B1 in Online Appendix B provides the

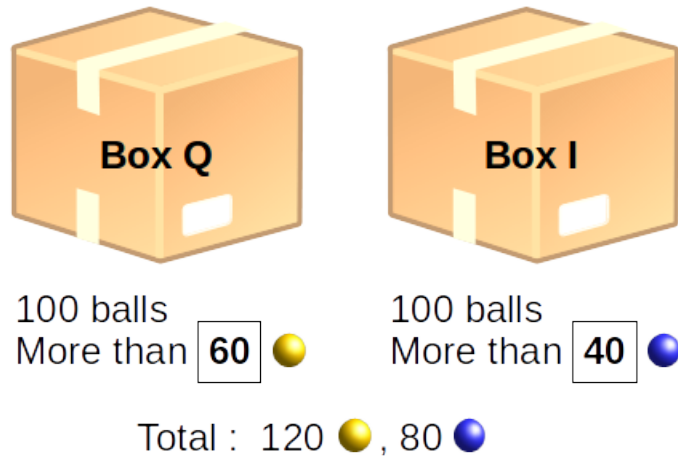


Figure 1: An example pair of boxes

386 composition of all 10 pairs.

387 Before picking a box, each participant is offered a choice to observe a single draw  
 388 from the actual box with replacement. Participants have to complete a *real effort*  
 389 *task* to observe their draw. The effort task is counting the number of 0s in a matrix  
 390 (Abeler, Falk, Goette, and Huffman, 2011). Figure 2 shows one such matrix. There  
 391 is a unique matrix for each effort task and there is a single effort task associated  
 392 with each prediction task. The number of 0s in each matrix varies between 8 and 16.  
 393 Figure B1 in Appendix B shows the matrices in all effort tasks.

0	0	1	1	0	1
1	0	0	1	0	0
0	0	1	1	1	1
0	0	1	1	0	1

Figure 2: An example binary matrix

394 The sequence of events in each prediction task is as follows: First, participants are  
 395 shown a pair of boxes and asked if they want to complete the effort task. Participants  
 396 skipping the effort task are immediately asked to pick a box. Otherwise, they are  
 397 presented the associated binary matrix and asked to report the number of 0s. They  
 398 are required to report an accurate count to proceed and are allowed an unlimited

399 number of retries to do so. Upon reporting the accurate count, the participants  
400 observes a personal random draw, which is either a blue or a yellow ball, and proceed  
401 to picking a box.

402 **Design & Rewards.** We set up three experimental treatments which differ only in  
403 reward structure. In the Flat treatment, participants receive a fixed reward of £3.25  
404 for completing the experiment. In the Accuracy treatment, participants receive a basis  
405 reward of £3.25. In addition, they earn £0.20 per accurate pick and lose £0.20 per  
406 inaccurate pick, where the accurate pick in a pair is picking the actual box. Thus, a  
407 participant’s total reward is within [£1.25, £5.25]. Finally, the Peer Betting treatment  
408 implements our new incentive mechanism. Similar to the Accuracy treatment, basis  
409 reward is £3.25. In addition, participants may earn a bonus from each pick, which is  
410 determined by their peers’ picks in the same pair and composition of the boxes. To  
411 illustrate, consider a participant who is asked to pick a box in the pair shown in Figure  
412 1. Suppose, among all other participants, 82% picked Box Q and 18% picked Box I.  
413 Then, the participant earns  $82 - 60 = 22p$  when picking Box Q, loses  $40 - 18 = 22p$   
414 if Box I. The final value of the bet for a given box is simply the percentage of people  
415 who pick that box. The number within the square below each box corresponds to  
416 the bet price. We set  $\pi = 1$ , so the bonus per task is simply the difference between  
417 the final value of the bet and its price. A negative total reward in the Peer Betting  
418 treatment is possible but extremely unlikely. Table C1 in Appendix C shows that the  
419 minimum realized reward was £2.05.

420 Participants in Flat have no direct financial incentives to complete the effort tasks  
421 as their reward does not depend on prediction accuracy. In contrast, bonus in Ac-  
422 curacy depends on prediction accuracy, which could be improved by observing the  
423 draw. Thus, we expect participants in the Accuracy treatment to complete effort  
424 tasks more frequently to maximize their accuracy. Peer betting also provides incen-  
425 tives to complete effort tasks if, as predicted by the theory, participants consider their  
426 signal informative on others’ picks. Consider a truthful equilibrium outcome for the  
427 example in Figure 1. If the actual box is Q, then more than 60% of others are ex-  
428 pected to draw a yellow ball and pick Q. The percentage of blue draws (and I picks)  
429 will be less than 40%. In that case, picking Box Q gives a positive expected payoff  
430 while picking Box I leads to a loss. The opposite is true when Box I is the actual box.  
431 Participants have an incentive to complete the effort task because their draw provides  
432 information on the actual box, which in turn suggests which box is more likely to be  
433 picked more often than the prior (60 and 40 for Boxes Q and I in Figure 1).

434 Note that the exact expected payoff of a participant depends on her beliefs on  
 435 the composition of the boxes, which are not restricted by the experiment to allow  
 436 the heterogeneity of posterior expectations in the theory. Suppose a participant has  
 437 a uniform belief over all possible compositions of Boxes Q and I given that Box Q  
 438 contains more than 60 yellow and Box I contains more than 40 blue. In that case, the  
 439 participant expects 80 yellow in Box Q and 60 blue in Box I, implying that 80% (60%)  
 440 are expected to pick Box Q (I) if the actual box is Box Q (I). Since the priors 60 and  
 441 40 respectively, the participants expect 20p from picking the actual box and -20p from  
 442 a wrong pick. In the absence of a draw, Q and I are equally likely to be the actual  
 443 box and the expected payoff is zero. If a participant completes the effort task and  
 444 draws yellow, the expected payoff from picking Box Q is  $\Pr(\text{actual box is Q} \mid \text{yellow})$   
 445  $20 + \Pr(\text{actual box is I} \mid \text{yellow})(-20)$ . Observe that, in this example, the expected  
 446 payoff conditional on the draw is identical in Accuracy and Peer Betting because  
 447 win/loss per task in Accuracy is also 20p. This need not hold for all participants  
 448 and tasks. The expected payoffs in Peer Betting depend on the participants' beliefs  
 449 on the composition of the boxes. So, the expected bonus from an accurate pick may  
 450 differ from 20p. Table B2 in Appendix B shows the range of anticipated bonuses from  
 451 an accurate pick in each prediction task. Consider uniform beliefs over the possible  
 452 yellow/blue ratios, given participants' information on the pairs. Then, the expected  
 453 bonus from a truthful pick ranges between 15p and 25p across the tasks, with an  
 454 average of 20p. In order to make Peer Betting and Accuracy payoff-equivalent, we set  
 455 the bonus per pick in Accuracy at 20p. Appendix B provides further information on  
 456 how expected bonuses were kept comparable between the Accuracy and Peer Betting  
 457 treatments.

458 **Link with the theory.** The prediction task is a representation of the binary question  
 459  $Q$ , where the two boxes in any pair correspond to the possible answers. Picking the  
 460 left (right) box represents reporting  $r_i = 1$  ( $r_i = 0$ ). The effort task corresponds to  
 461 the costly signal  $c_i$  in the theoretical framework. Participants are allowed to skip the  
 462 effort task, in which case they make a pick without observing a draw. Let  $s_i = 1$   
 463 represent drawing a yellow ball. In any given pair, the total number of yellow (and  
 464 blue) balls are known and boxes are a priori equally likely to be the actual box, which  
 465 induces a common prior expectation on the number of yellow and blue balls in the  
 466 actual box. For example, the common prior expectation of getting a yellow ball (i.e.  
 467 getting signal 1) in Figure 1 is 0.6. Let  $r_i = 1$  ( $r_i = 0$ ) correspond to picking the  
 468 left (right) box. Participants who draw a yellow (blue) ball increase their probability



469 of the left (right) box being the actual box. Hence, signals unequivocally influence  
470 belief and revealing signals coincides with  $r_i = s_i$ . To illustrate the incentives, consider  
471 again the example in Figure 1 and suppose  $r_j = s_j$  for all  $j \neq i$ . Following  $s_i = 1$ ,  
472 participant  $i$  puts a higher probability on more than 60% of others drawing yellow  
473 and picking the left box. Then,  $r_i = 1$  at price 0.6 leads to a positive expected payoff.  
474 Similarly, for  $s_i = 0$ ,  $r_i = 0$  gives a positive expected payoff.

475 **Participants.** We recruited 210 participants from Prolific, an online platform for  
476 conducting surveys. We restricted our participant pool to U.S. citizens who are  
477 students at the time of the experiment. Average duration of the experiment is around  
478 9 minutes. Table C1 in Appendix C includes further information on the participants  
479 and provides summary statistics. Figure C1 shows the distribution of completion  
480 times.

481 **Procedure.** The experiment was published on Prolific in May 2020 and implemented  
482 via Qualtrics. Participants are randomly selected into one of the experimental treat-  
483 ments. They are first presented with instructions, which differ across the treatments  
484 in rewards only. Then, the participants respond to a quiz question about the rewards  
485 in their treatment. Depending on the answer, the experiment provides feedback with  
486 an example illustration of the rewards. The quiz marks the end of instructions and  
487 the beginning of the main body of the experiment. Participants complete the 10 pre-  
488 diction tasks. The order of the prediction tasks is randomized. Finally, participants  
489 complete a short survey on demographics. The survey also elicits participants' opin-  
490 ions on the clarity of the experimental instructions and their self-reported training in  
491 statistics. The latter could be relevant for participants' ability to process their signal  
492 properly. Figure C2 in Appendix C provides the frequency distribution of responses  
493 on the clarity of instructions. Figure C3 depicts the levels of training in statistics  
494 across the treatments. Participants also respond to a quiz question about incentives  
495 to verify their understanding. The replication material at the end of this document  
496 provides the full text of the instructions, quiz questions (before and after the main  
497 tasks), and the final survey.

### 498 3.2.2 Results

499 The primary question of interest is whether participants are more likely to seek  
500 costly information under peer betting incentives than fixed rewards. The effort task  
501 completion in Flat and Peer Betting allows us to test the effect of peer betting.  
502 Furthermore, in our prediction task, the ground truth (the actual box in any pair) is

503 known to the experimenter. Accuracy implements rewards for ex-post accuracy, which  
 504 are not feasible in practical problems of information elicitation without verification.  
 505 We compare effort task completion in the Accuracy and Peer Betting treatments to  
 506 test if peer betting can elicit as much effort as rewarding accuracy. Figure 3 depicts  
 507 the percentage of instances per prediction task and treatment where participants  
 508 completed the associated effort task.

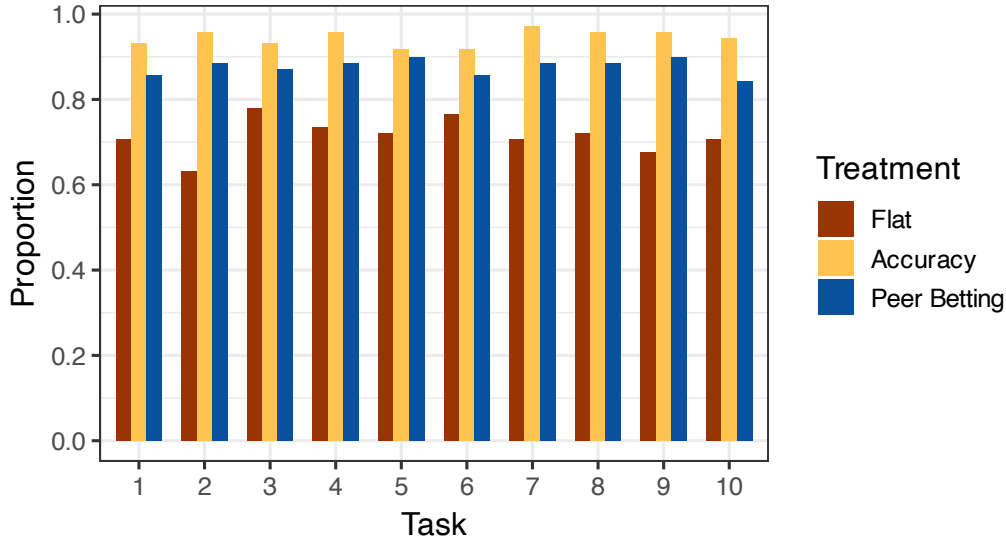


Figure 3: Proportion of times participants completed the effort task associated with the prediction task.

509 The effort level is substantial, even in the Flat treatment. Effort task completion  
 510 is higher in Peer Betting and the highest in Accuracy. Figure 3 suggests that incen-  
 511 tives provided by peer betting is effective in eliciting a higher proportion of informed  
 512 judgments compared to a fixed reward. Incentives for accuracy are the most effective  
 513 in eliciting effort. Figure 3 also indicates that the effort level in Peer Betting is similar  
 514 across tasks. Section 3.2.1 discussed that the expected bonus from an accurate pick  
 515 may differ according the composition of the boxes, which vary across tasks. Figure  
 516 D1 in Appendix D shows that the effort rate does not differ significantly across the  
 517 levels of expected bonuses provided in Table B2.

518 For a statistical analysis on effort task completion, we estimate logistic regres-  
 519 sions where probability of effort task completion is the dependent variable. Table  
 520 1 below shows the marginal effects. The corresponding logistic regression estimates  
 521 are included in Table D2. The pooled data includes 2100 decisions about whether

522 to complete the effort task. We include binary indicators for the treatments as de-  
523 pendent variables. The coefficient of Peer Betting in Table 1 measures the average  
524 marginal effect of implementing peer betting incentives (instead of a flat fee) on the  
525 likelihood of effort task completion. The coefficient of Accuracy measures the same  
526 for rewarding participants for accuracy.

527 Specifications (2),(3),(5) and (6) include various controls. The variables “US cit-  
528 izen” and “Female” are binary indicators for US residents and gender respectively  
529 while “Age” is a numeric variable. As discussed in the experimental design, prior ex-  
530 pectation on yellow varies across the prediction tasks, which affects the information  
531 value of a draw. The variable “|Prior-50|” measures the distance between the prior  
532 expectation and 50, and allows us to check if having a more extreme prior has an im-  
533 pact on effort task completion. Since the experiment consists of 10 predictions tasks,  
534 participants might be less likely to complete the effort tasks in later tasks, which  
535 we can study because the order of tasks is randomized. “Task order” is a numerical  
536 variable (1 to 10) that represents the rank of the effort task for the participant. We  
537 divide numeric variables by 10 to obtain more informative point estimates at two  
538 decimal values. Thus, coefficient estimates of Age, |Prior-50| and Task order measure  
539 the effect of being 10 years older, increasing the prior on yellow by 10 and complet-  
540 ing the task last (in 10th place) instead of first respectively. Table 1 evaluates the  
541 marginal effects for |Prior-50| and Task order in each treatment level to investigate if  
542 these effects differ across treatments. For all other variables, reported estimates are  
543 average marginal effects. In all models, standard errors are clustered at participant  
544 level. Models (1) to (3) show the marginal effects using the whole sample of partici-  
545 pants, while (4),(5) and (6) presents the marginal effects when participants who gave  
546 an incorrect answer in the post-experimental quiz are excluded to construct a filtered  
547 sample. Standard error and 95% confidence interval are included underneath each  
548 estimated effect.

<i>Dep. var.: P(effort task completed)</i>						
	<i>(whole sample)</i>			<i>(filtered sample)</i>		
	(1)	(2)	(3)	(4)	(5)	(6)
Accuracy	0.23 (0.05) [0.13; 0.33]	0.23 (0.05) [0.14; 0.32]	0.23 (0.05) [0.14; 0.32]	0.23 (0.05) [0.13; 0.33]	0.23 (0.05) [0.14; 0.32]	0.23 (0.05) [0.14; 0.32]
Peer Betting	0.16 (0.05) [0.05; 0.27]	0.14 (0.06) [0.04; 0.25]	0.14 (0.06) [0.04; 0.25]	0.16 (0.06) [0.05; 0.26]	0.14 (0.06) [0.03; 0.25]	0.14 (0.06) [0.03; 0.25]
Age		-0.04 (0.03) [-0.10; 0.02]	-0.04 (0.03) [-0.10; 0.02]		-0.04 (0.03) [-0.10; 0.01]	-0.04 (0.03) [-0.10; 0.01]
Female?		0.04 (0.04) [-0.03; 0.11]	0.04 (0.04) [-0.03; 0.11]		0.04 (0.04) [-0.04; 0.11]	0.04 (0.04) [-0.04; 0.11]
US resident?		-0.03 (0.07) [-0.17; 0.12]	-0.03 (0.07) [-0.17; 0.12]		-0.02 (0.07) [-0.17; 0.12]	-0.02 (0.07) [-0.17; 0.12]
Prior-50  (Flat)			-0.03 (0.02) [-0.06; 0.00]			-0.03 (0.02) [-0.06; 0.00]
Prior-50  (Accuracy)			0.01 (0.01) [-0.02; 0.03]			0.01 (0.01) [-0.02; 0.03]
Prior-50  (Peer Betting)			-0.01 (0.01) [-0.04; 0.02]			-0.01 (0.02) [-0.04; 0.02]
Task order (Flat)			0.05 (0.03) [-0.01; 0.11]			0.05 (0.03) [-0.01; 0.11]
Task order (Accuracy)			0.01 (0.02) [-0.03; 0.04]			0.01 (0.02) [-0.03; 0.04]
Task order (Peer Betting)			0.04 (0.03) [-0.03; 0.10]			0.04 (0.03) [-0.03; 0.10]
Num. obs.	2100	2070	2070	2060	2030	2030
Likl. Ratio.	148.93	175.79	179.37	146.39	173.35	176.94
LR test p-val	< 0.0001	< 0.0001	< 0.0001	< 0.0001	< 0.0001	< 0.0001
AIC	1649.70	1549.38	1557.80	1638.88	1539.16	1547.57

Table 1: Marginal effects, logistic regression (baseline category: Flat). Standard error (in brackets) and 95% confidence interval (in square brackets) are included underneath the estimated effects.

549 In all specifications, the marginal effects for the Peer Betting and Accuracy treat-  
550 ments are significantly positive. Participants are 14 to 16 percentage points (ppt)  
551 more likely to complete the effort task under peer betting incentives compared to a  
552 fixed payment. Table 1 also suggests that incentives for accuracy is 23 ppt more likely  
553 to elicit effort than a flat fee. Prior expectation and the order in which a participant  
554 completes prediction tasks have no significant effect on effort task completion. Table  
555 D3 estimates the same logistic regression with Peer Betting as the baseline category,  
556 and Table D4 provides the corresponding marginal effects. As suggested by Figure 3,  
557 participants are more likely to complete effort tasks when they are incentivized for the  
558 accuracy of their picks. We can infer that incentives for accuracy is the most effective  
559 in effort elicitation, followed by peer betting and flat payments. In the absence of  
560 verifiability, peer betting provides an alternative for incentivizing effort.

561 We now investigate if participants revealed their signals, which means picking  
562 the left (right) box when a yellow (blue) ball is drawn. Given the simplicity of the  
563 predictions task, participants do not have any external motives to misreport their  
564 signals. However, deviations from signal revelation may occur due to confusion or  
565 errors, or due to beliefs that others will deviate. Figure 4 shows participants' picks  
566 given their draw. The 3x3 grid depicts the three treatments as well as the three  
567 possible situations after the effort task. Participants receive a yellow or blue draw if  
568 they complete the effort task. Alternatively, they do not receive a draw if they skip the  
569 effort task. The bars show the number of left and right box picks in the subsequent  
570 prediction task. Since picking the left (right) box when the draw is yellow (blue)  
571 is the signal-revelation strategy, the number of left (right) picks are represented by  
572 yellow (blue) colored bars. The black dots show participants' prior expectation on the  
573 number of yellow balls in the actual box, given that left and right boxes are equally  
574 likely to be the actual box. Table B2 in Appendix B provides the prior expectations  
575 on the number of yellow balls in each task. Figure 4 strongly suggests that the picks  
576 typically reveal true signals. Participants who observe a yellow (blue) draw typically  
577 pick the left (right) box. The distribution of picks in Peer Betting and Accuracy  
578 are very similar, so we can argue that peer betting reveals true signals as well as  
579 incentives for accuracy do. The same is true for the Flat treatment. Conditional on  
580 drawing a costly signal, picks often reveal true signals under fixed payment as well.

581 The rightmost panel in Figure 4 illustrates the strategy participants use if they  
582 do not draw a ball. Interestingly, participants in Peer Betting (and in Flat) appear  
583 to follow a mixed strategy (at the aggregate level), picking left with a probability

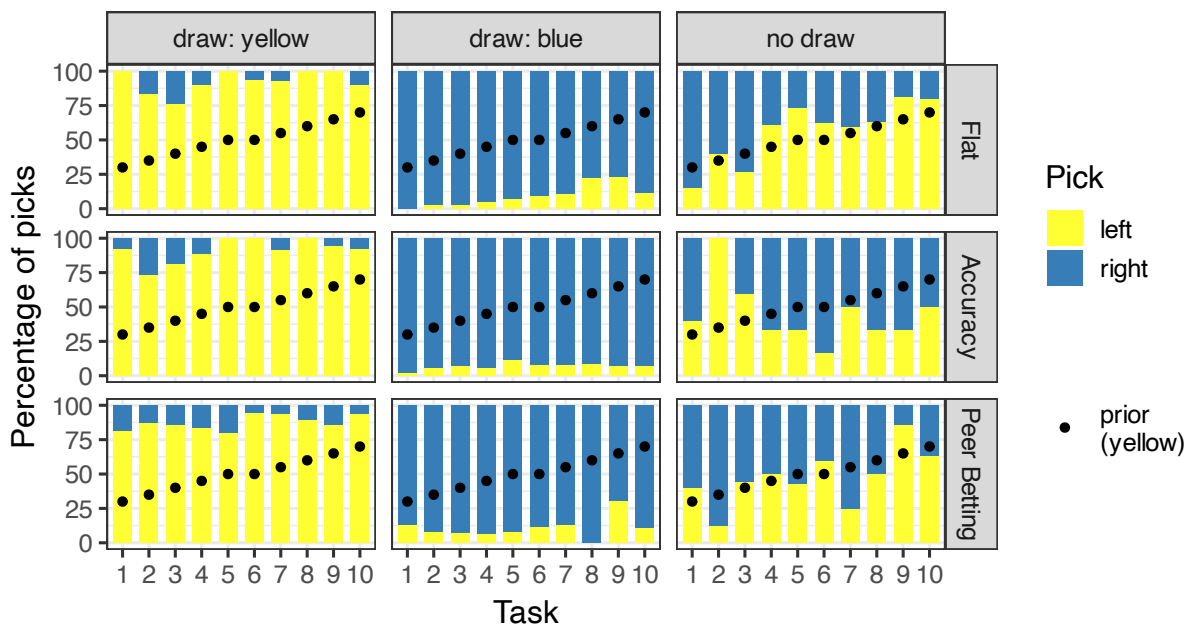


Figure 4: Participants' picks

584 equal to the prior, as described in the equilibrium of Proposition 3. The proportion  
 585 of left picks and the prior expectation on yellow are not significantly different for  
 586 Peer Betting participants who do not draw a ball (t-test  $t = -0.34$   $p = 0.739$ ). As  
 587 indicated in Figure 4, participants who draw a yellow ball in Peer Betting pick left  
 588 box at a significantly higher rate than the prior ( $t = 8.56$ ,  $p < 0.0001$ ). The opposite  
 589 is true for participants who draw a blue ball. Table D1 in Appendix D provides  
 590 further comparisons of the prior and left picks for each treatment and draw.

### 591 3.3 Study 2 - Eliciting Covid-19 experiences using peer bet- 592 ting

593 Study 2 implements peer betting in measuring if residents of the UK followed  
 594 safety guidance during the Covid-19 pandemic. For most of the safe practices in the  
 595 guidance, it is not feasible to monitor all individual behavior. Self-reported behavior  
 596 is practically unverifiable and therefore, unlike in Study 1, rewards based on accuracy  
 597 are not possible. In an unincentivized or a flat-fee survey, participants may not make  
 598 the mental effort to recall (signal acquisition) and report their behavior truthfully  
 599 (signal revelation). Furthermore, reporting costs can be asymmetric. Unsafe behavior  
 600 is typically stigmatized and likely to be under-reported (Tourangeau and Yan, 2007).

601 We investigate if peer betting motivates participants to spend more time in answering  
 602 questions and report their unsafe practices at a higher rate.

### 603 3.3.1 Design and procedures

604 **Tasks.** Participants are presented a survey consisting of 8 statements. Each state-  
 605 ment describes a situation that was considered unsafe and inadvisable (if not prohib-  
 606 ited) by the UK Covid-19 guidance at the time of this survey. All situations involve  
 607 others’ actions, thereby mitigating one’s own responsibility and lowering the stigma  
 608 (in the terms of our model, to keep cost  $a_i$  reasonably low). For each statement, par-  
 609 ticipants pick True or False to self-report if they have been in the described situation.  
 610 Table 2 provides the list of statements.

1.	I have been in an elevator with another person in it at least once in the last 7 days
2.	I may have stood less than 2 metres away from the person in front in a queue at least once in the last 7 days
3.	I was seated less than 2 metres away from someone who is not part of my household in a restaurant/cafe/bar at least once in the last 7 days
4.	I have been in a social gathering with more than 6 people who are not part of my household at least once in the last 7 days
5.	I have been in a busy shop/market with no restrictions on number of customers at least once in the last 7 days
6.	I participated in an indoor activity with more than 6 people who are not part of my household at least once in the last 7 days
7.	I have been in a shop/market where one or more of the staff did not wear a mask at least once in the last 7 days
8.	I had an interaction with someone experiencing high body temperature, persistent cough or loss of taste/smell at least once in the last 7 days

Table 2: Covid-19 survey statements

611 We ran this survey for two weeks with a new sample of participants every week.  
 612 The two iterations of the survey are referred to as week 1 and week 2 surveys respec-  
 613 tively. As we will introduce below, week 1 and week 2 surveys include treatments that  
 614 implement peer betting. We also run a week 0 survey to elicit information necessary  
 615 to initialize peer betting. The week 0 survey uses the same questions, but they are  
 616 presented in a slightly different way to elicit more information on the number of in-  
 617 stances participants engaged in the described behavior. <sup>5</sup> Based on the results of the

<sup>5</sup>For example, question 1 in Table 2 is presented as “In the last 7 days, I have been in an elevator

618 week 0 survey, we decided to implement two versions of each survey in weeks 1 and 2.  
619 Both versions ask the questions in Table 2, but in the second version “at least once”  
620 is replaced with “at least twice” in each question. We provide more information on  
621 how week 0 survey is used in the design below.

622 **Design.** In week 0 survey, participants receive a flat fee only. In week 1 and 2  
623 surveys, we manipulate incentives to create control and peer betting surveys. As  
624 ground truth (guideline compliance) is not observable, an accuracy treatment as in  
625 Study 1 is unfeasible. In the controls, participants are rewarded with a flat fee for  
626 completing the survey, while the Peer Betting treatment implements the peer betting  
627 incentives. Figure 5 shows the experiment interface in Peer Betting.

### Question 2 of 8 ([show instructions](#))

Please try to remember how many times you were in the following situation:

**I was seated less than 2 metres away from someone who is not part of my household in a restaurant/cafe/bar at least once in the last 7 days.**

<b>True</b> (picked by 44% last week)	<b>False</b> (picked by 56% last week)
--	---

[Submit](#)

Figure 5: A screenshot from the Peer Betting treatment

628 The interface displays the statement and requires participants to pick True or  
629 False. The text below each alternative indicates the percentage of participants who  
630 endorsed that alternative in the previous week’s survey. Recall that in our Bayesian  
631 setup, agents have a common prior expectation  $\bar{\omega}$  on the distribution of responses.  
632 To implement Assumption 2 in practice, we provide the participants with the latest  
633 realization of  $\omega$ . Participants’ bonus depends on the previous and current endorse-

---

with another person in it ...” and the participant picks one of the following answers: “once or more”, “twice or more”, “3 times or more”, “4 times or more”, “5 times or more”.



634 ment rates. In Figure 5, the endorsement rate of True in the last iteration is 44%.  
635 A participant who picks True in this iteration wins a positive (negative) bonus from  
636 this question if the realized endorsement rate in this iteration exceeds (falls below)  
637 44%. The same holds for False, except that the threshold is 56%. Thus, the Peer  
638 Betting treatment implements the mechanism in weeks 1 and 2 such that last week’s  
639 realization of % True(False) determines the price for the current bet on True(False).  
640 We provide more information on the rewards below. Peer betting is expected to  
641 incentivize mental effort and/or overcome the psychological costs of reporting one’s  
642 actual behavior. If peer betting incentivizes signal revelation under the psychological  
643 costs of reporting True, we may expect endorsement rates for True to be higher in the  
644 Peer Betting treatment. Furthermore, if peer betting incentivizes signal acquisition,  
645 we may expect decision times—a proxy for mental effort—to be longer.

646 The control surveys are similar to the Peer Betting treatment except that par-  
647 ticipants are rewarded with a flat fee. We implement two different types of control  
648 surveys: Flat and Flat-PastRate. In the Flat treatment, the survey interface does not  
649 present any information on previous iterations’ endorsement rates. The Flat treat-  
650 ment mimics how such questions would be implemented in a regular survey. The  
651 Flat-PastRate treatment shows the same screen as the Peer Betting treatment by  
652 displaying previous week’s endorsement rates, as in Figure 5. The rewards are fixed  
653 in both Flat and Flat-PastRate, thus the previous endorsement rates are irrelevant.  
654 Nevertheless, we included the Flat-PastRate treatment to check if merely present-  
655 ing that information affects participants decision time and reports. First, processing  
656 additional information (previous endorsement rates) could, per se, increase decision  
657 times even if there is no additional effort to acquire signals. Second, it could influence  
658 endorsement rates by social proof (Cialdini, 2008) or conformity desire (Morgan and  
659 Laland, 2012).

660 Week 0 survey is used to determine the previous endorsement rates presented  
661 in the Flat-PastRate and Peer Betting treatments of week 1. In week 2, we use  
662 the realized endorsement rates of the Peer Betting treatment in week 1 as last-week  
663 data in both Flat-PastRate and Peer Betting. Recall that the theory predicts signal  
664 revelation under peer betting incentives, which leads to a more accurate measurement  
665 of actual percentage of true-types in week 1. The week 0 survey also motivates our  
666 choice to run two versions where the statements include “at least once” and “at least  
667 twice” respectively. <sup>6</sup> In each week  $i \in \{1, 2\}$ , we implement 6 surveys in a 3 (Flat,

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<sup>6</sup>Table C2 in Appendix C provides the percentage of participants who pick True in each question

668 Flat-PastRate, Peer Betting)  $\times 2$  (at least once, at least twice) design. Table C4 in  
669 Appendix C provides the priors (previous endorsement rates) for both “at least once”  
670 and “at least twice” surveys in weeks 1 and 2.

671 **Rewards.** Flat and Flat-PastRate pay a fixed reward of £1.75. In the Peer Betting  
672 treatment, participants earn £0.75 for participation. In addition, they start with an  
673 endowment of £1, which represents the initial level of bonus. In each question, the  
674 bonus changes according to the difference between the endorsement rate in the current  
675 survey versus the previous iteration. To illustrate, suppose a participant picked True  
676 in a question in week 2 survey and endorsement rate of True was 50% in week 1. If  
677 the realized endorsement rate of True in week 2 at the same question is 70%, the  
678 participant wins  $70 - 50 = 20$ p. In contrast, if the endorsement rate in week 2 is 30%,  
679 the participant loses  $50 - 30 = 20$ p. The previous week’s endorsement rate serves  
680 as the price of the bet in peer betting while the current week’s endorsement rate,  
681 unknown to the participant at the decision time, is analogous to realized value of the  
682 bet. Similar to Study 1, we set  $\pi = 1$  and the bonus is simply the difference between  
683 value and price. For each participant in Peer Betting, we sum the gains and losses  
684 over all questions to determine the net bonus. As in Study 1, the total reward can  
685 theoretically be negative in the Peer Betting treatment. However, this is extremely  
686 unlikely and Table C3 in Appendix C shows that the minimum reward was £1.18.

687 **Link with the theory.** In Study 2, the binary question  $Q$  corresponds to endorsing,  
688 or not, a health related statement. Let  $r_i = 1$  represent endorsing True for a given  
689 statement. Remembering whether the situation described in the statement occurred  
690 corresponds to signal acquisition cost  $c_i$  in the theoretical framework. This cost may  
691 be purely cognitive (recollection effort) but also due to the discomfort to think about  
692 it (no matter what the signal is). Clicking on an answer without thinking allows  
693 respondents to avoid the discomfort. The stigma to answer True corresponds to  
694  $a_i$  and giving an answer whilst remembering the opposite corresponds to  $d_i$ . The  
695 previous-week endorsement rate of True mentioned beneath the choice corresponds  
696 to  $\bar{\omega}$ , while the final value  $\bar{r}$  is the resulting endorsement rate in the current survey.  
697 Signal  $s_i$  represents participant  $i$ ’s correct answer in a given statement, where  $s_i = 1$

---

in the week 0 survey. For “3 times or more” and higher thresholds, the percentage of True picks are close to 0. Then, participants in week 1 iteration of an “at least 3 times” version may report True simply because the threshold is very low and a few True picks could easily bring the week 1 endorsement rates above the threshold. To avoid such cases, we only run two versions with “at least once” and “at least twice” respectively. The week 0 survey included a ninth statement: “I had physical contact with someone who came from abroad in the last 10 days”. Only 2% picked True for once or more and we decided to exclude it in weeks 1 and 2.

698 represents True and  $r_i = s_i$  corresponds to revealing the signal. For  $s_i = 1$ , participant  
699  $i$ 's posterior prediction on the endorsement True(False) is higher(lower) than the  
700 previous-week endorsement rate, which provides incentives to report  $r_i = s_i = 1$ . A  
701 similar reasoning holds for  $s_i = 0$ .

702 **Participants.** As in Study 1, participants are recruited from Prolific. However, for  
703 Study 2, we restrict our participant pool to students who currently reside in the UK.  
704 We chose the UK because it had uniform national social-distancing guidelines and  
705 sufficient Prolific participants at the time of the study. We restricted the study to  
706 students because we needed a homogeneous group such that Assumption 1 (signal  
707 technology) may plausibly hold. In total, 692 participants completed our survey,  
708 50 of which participated in week 0 survey while the remaining 642 participated in  
709 either week 1 or 2 (but not both). Participants in a given week  $i \in \{1, 2\}$  are  
710 assigned randomly in one of the 6 treatments explained above. One participant is  
711 excluded for being in a non-student status at the time of data collection. All surveys  
712 are implemented via Qualtrics. Participants spent around 3 minutes to complete the  
713 experiment. Table C3 in Appendix C provides further information on the participants.  
714 Figure C4 provides the distribution of completion times.

715 **Procedure.** The experiment was conducted over three consecutive weeks (week 0:  
716 October 19; week 1: October 26; week 2: November 2, 2020). We initially planned to  
717 run Study 2 over four weeks, but we had to stop earlier when the pandemic amplified  
718 in the UK (second wave) and more strict measures are put in place, making our  
719 questions less applicable. The week 0 iteration was a single survey while in weeks  
720 1 and 2, participants were randomly assigned to the different treatments. In each  
721 survey of each iteration, participants are first presented with instructions. Then they  
722 are asked to respond to the questions, which are presented in randomized order.  
723 Finally, participants complete a short survey on demographics and the clarity of the  
724 instructions. The replication material at the end of this document provides the full  
725 text of the instructions and the final survey. Figure C5 in Appendix C shows the  
726 distribution of self-reported clarity of instructions for week 1 and 2 surveys (pooled  
727 across “at least once” and “at least twice” versions).

### 728 3.3.2 Results

729 Figure 6 shows the percentage of True picks for each treatment and version in the  
730 week 1 and week 2 surveys. Responses are pooled across questions and participants.  
731 Twelve observations have response times longer than 60 seconds, which suggests out-

732 liers as showed by Figure D2 in Appendix D. Table D5 provides the outliers. The  
 733 statistical analyses below using the “filtered sample” exclude the outlier responses.

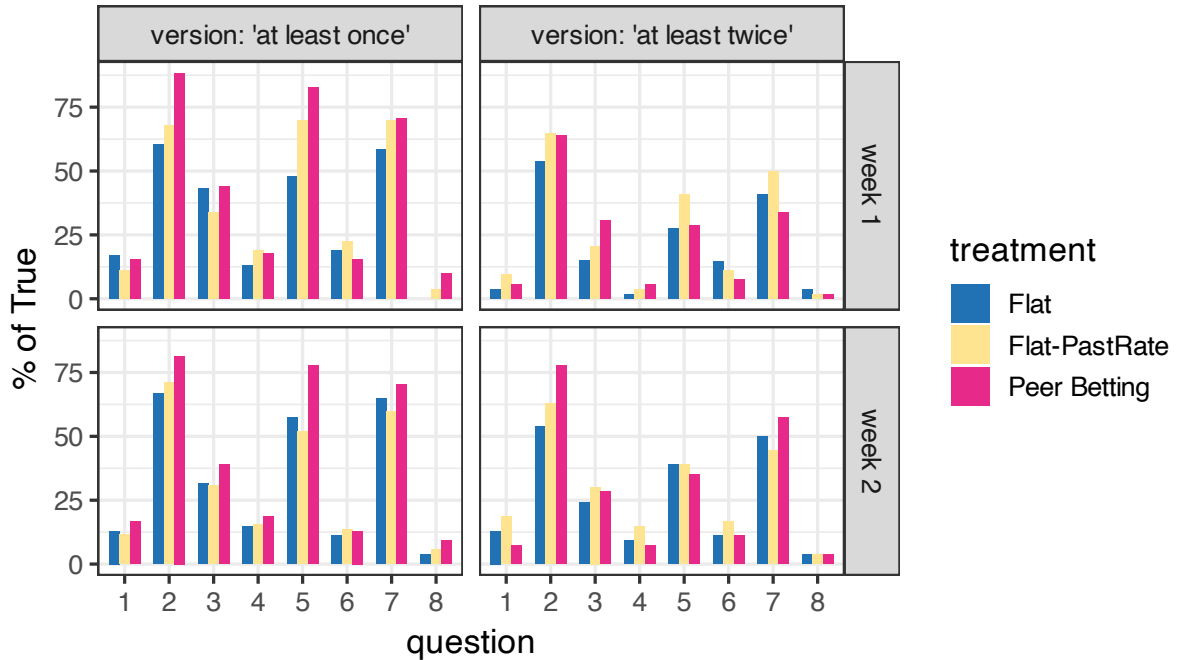


Figure 6: Percentage of True picks in week 1 and 2 surveys.

734 Peer betting elicits True at a higher rate in some of the questions, particularly  
 735 in the “at least once” version. Recall that week 1 surveys are initialized with the  
 736 unincentivized week 0 survey (of a slightly different format) while week 2 surveys use  
 737 data from week 1 survey of the Peer Betting treatment. Since the prior has an effect  
 738 on peer betting, we will analyze the response data from weeks 1 and 2 separately.

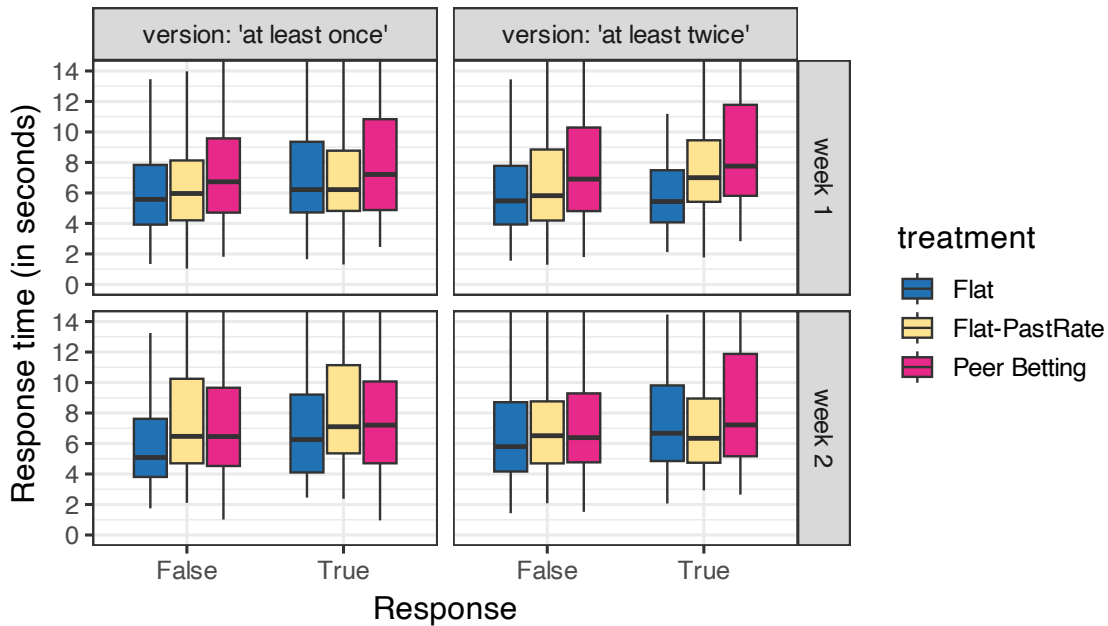


Figure 7: Response time of participants. The data points above 14 are included in calculations but not shown on the figure.

739 Figure 7 depicts the response times for each version and week, and by response  
740 type. Figure 7 suggests that the median response time in Peer Betting is higher  
741 than Flat in all iterations. The same is true for the Flat-PastRate treatment in week  
742 1. However, response times in Flat-PastRate and Peer Betting are comparable in  
743 week 2 surveys. To test for significance, we estimate two classes of regression models.  
744 Firstly, we estimate a logistic regression for participants' likelihood of picking True in  
745 any given question. Secondly, we estimate a linear regression model where response  
746 time is the dependent variable. In both models, Flat is the baseline category and  
747 binary indicators for Flat-PastRate and Peer Betting are variables of interest. We also  
748 include various demographic controls representing the age, gender, and citizenship of  
749 the participants. We focus here on the “at least once” versions of all iterations as  
750 Figure 6 suggested a possible difference for these versions only. Section D.2.2 in  
751 Appendix D performs the same analysis for the “at least twice” surveys.

752 Table 3 presents the average marginal effects from the logistic regressions. “Flat-  
753 PastRate” and “Peer Betting” are binary indicators for the treatment. “Female?” and  
754 “UK citizen?” are also binary variables that represent gender and citizenship. Similar  
755 to the analysis on Study 1, numeric variables are divided by 10. Thus, coefficient  
756 estimates of “Age” and “Response Time” measure the effect of being 10 years older

757 and increasing the response by 10 respectively. Models (1,2) and (4,5) show the  
758 results with outliers excluded, while (3) and (6) include all responses. Models (1) and  
759 (4) do not include control variables, while (2,3,5,6) include question fixed effects as  
760 well as demographic controls. Table D6 in Appendix D provides the corresponding  
761 parameter estimates. In all models, standard errors are clustered at the participant  
762 level.

<i>P(response = 'true'), marginal effects</i>						
	<i>(week 1)</i>			<i>(week 2)</i>		
	<i>(filtered sample)</i>		<i>(all)</i>	<i>(filtered sample)</i>		<i>(all)</i>
	(1)	(2)	(3)	(4)	(5)	(6)
Flat-PastRate	0.05 (0.04) [-0.02; 0.12]	0.04 (0.04) [-0.03; 0.11]	0.04 (0.04) [-0.03; 0.12]	-0.00 (0.03) [-0.07; 0.06]	-0.00 (0.03) [-0.07; 0.07]	-0.00 (0.03) [-0.07; 0.06]
Peer Betting	0.11 (0.03) [0.05; 0.17]	0.10 (0.03) [0.04; 0.16]	0.10 (0.03) [0.04; 0.16]	0.08 (0.04) [0.01; 0.15]	0.09 (0.04) [0.01; 0.16]	0.08 (0.04) [0.01; 0.15]
Response Time		0.00 (0.02) [-0.03; 0.04]	0.01 (0.02) [-0.03; 0.04]		-0.01 (0.02) [-0.05; 0.04]	0.00 (0.03) [-0.05; 0.05]
Age		-0.04 (0.03) [-0.10; 0.01]	-0.04 (0.03) [-0.10; 0.01]		-0.02 (0.02) [-0.05; 0.01]	-0.02 (0.02) [-0.05; 0.01]
Female?		0.02 (0.03) [-0.04; 0.08]	0.02 (0.03) [-0.04; 0.08]		-0.02 (0.03) [-0.08; 0.04]	-0.02 (0.03) [-0.08; 0.04]
UK citizen?		-0.00 (0.03) [-0.06; 0.05]	-0.00 (0.03) [-0.06; 0.06]		0.03 (0.04) [-0.04; 0.10]	0.03 (0.04) [-0.04; 0.10]
Question FE		✓	✓		✓	✓
Num. obs.	1259	1259	1264	1279	1279	1280
Likl. Ratio.	10.44	428.84	428.83	8.03	408.73	406.81
LR test p-val	0.0054	< 0.0001	< 0.0001	0.0180	< 0.0001	< 0.0001
AIC	1662.27	1293.87	1300.62	1660.66	1309.96	1313.96

Table 3: Logistic regression, average marginal effects. Standard error (in brackets) and 95% confidence interval (in square brackets) are included underneath the estimated effects.

763 The average marginal effects in Table 3 show that the peer betting survey elicits a  
764 higher frequency of True picks. A participant in the Peer Betting treatment of week  
765 1 survey is around 10 ppt more likely to report True for a given statement compared

766 to a participant in the Flat treatment. In contrast, Flat-PastRate has no effect. A  
767 similar result holds for the week 2 survey where the marginal effect of the peer betting  
768 incentives is estimated to be 8-9 ppt. Results support the equilibrium characterized  
769 in Proposition 4. Peer betting motivates participants to reveal unsafe practices at a  
770 higher rate, which suggest that such practices are under-reported in basic surveys.

771 We consider two possible mechanisms through which peer betting could lead to a  
772 higher percentage of True responses. Peer betting incentives may dominate potential  
773 reporting costs associated with the stigmatized response (which is True in our sur-  
774 veys), and/or peer betting may encourage participants to exert more mental effort  
775 and recall their unsafe practice accurately. The next paragraph analyzes response  
776 time, as a proxy for mental effort.

777 Table 4 presents OLS estimates where the dependent variable is response time in  
778 seconds. Similar to Table 3, standard errors are clustered at the participant level.  
779 In addition, we include a binary “Response” indicator which is 1 if the response is  
780 True, and 0 otherwise. Response and its interactions with treatment variables aim to  
781 measure if response times differ across responses.

782 The response time regressions show mixed results. In models (1)-(3), participants  
783 in the Peer Betting treatment spend significantly more time in their responses than  
784 the Flat treatment. However, week 2 results suggest otherwise. Models (4)-(6) do  
785 not indicate a strong difference in response times between the Peer Betting and Flat  
786 treatments. The test of the two parameters (Peer Betting vs Flat-PastRate) in (2)  
787 results in a significant difference (mean difference = 1.871,  $t = 2.363$ ,  $p = 0.018$ ), while  
788 the same test in (5) suggests no difference (mean difference =  $-0.5274$ ,  $t = -0.7923$   
789  $p = 0.4283$ ). Hence, we cannot rule out that higher response times relative to the  
790 Flat survey could partly be the result of the presentation of more information in both  
791 Flat-PastRate and Peer Betting treatments. In all specifications except (1), Response  
792 has no significant effect, which implies that response times do not differ across True  
793 and False responses.

<i>OLS, Dep. Var.: Response time</i>						
	<i>(week 1)</i>			<i>(week 2)</i>		
	<i>(filtered sample)</i>		<i>(all)</i>	<i>(filtered sample)</i>		<i>(all)</i>
	(1)	(2)	(3)	(4)	(5)	(6)
(Intercept)	6.38 (0.27) [5.85; 6.91]	5.24 (1.15) [2.97; 7.52]	5.58 (1.30) [3.02; 8.14]	6.82 (0.46) [5.92; 7.73]	6.33 (0.97) [4.42; 8.25]	6.43 (0.99) [4.47; 8.38]
Flat-PastRate	0.87 (0.57) [-0.25; 1.99]	0.84 (0.58) [-0.30; 1.99]	0.63 (0.60) [-0.55; 1.81]	1.60 (0.66) [0.29; 2.91]	1.56 (0.63) [0.31; 2.81]	1.57 (0.63) [0.32; 2.82]
Peer Betting	2.64 (0.66) [1.33; 3.95]	2.71 (0.65) [1.42; 4.00]	3.06 (0.81) [1.45; 4.66]	1.14 (0.69) [-0.22; 2.50]	1.03 (0.69) [-0.33; 2.39]	1.04 (0.69) [-0.32; 2.40]
Response	1.14 (0.52) [0.11; 2.17]	0.75 (0.56) [-0.36; 1.85]	0.65 (0.65) [-0.64; 1.93]	0.39 (0.53) [-0.65; 1.43]	-0.26 (0.62) [-1.49; 0.97]	0.26 (0.88) [-1.47; 2.00]
Flat-PastRate x Response	-0.84 (0.74) [-2.30; 0.62]	-0.99 (0.74) [-2.45; 0.47]	-0.83 (0.76) [-2.33; 0.67]	0.19 (0.87) [-1.53; 1.92]	0.24 (0.88) [-1.49; 1.97]	-0.18 (1.01) [-2.17; 1.82]
Peer Betting x Response	-0.91 (0.81) [-2.51; 0.69]	-1.05 (0.80) [-2.62; 0.52]	-0.76 (0.96) [-2.66; 1.14]	-0.07 (0.83) [-1.72; 1.57]	-0.06 (0.84) [-1.71; 1.59]	-0.46 (0.98) [-2.39; 1.46]
Age		-0.07 (0.39) [-0.85; 0.71]	-0.18 (0.43) [-1.03; 0.67]		0.02 (0.24) [-0.45; 0.48]	-0.02 (0.24) [-0.49; 0.46]
Female?		0.26 (0.50) [-0.73; 1.26]	0.01 (0.57) [-1.11; 1.14]		0.40 (0.51) [-0.60; 1.41]	0.29 (0.53) [-0.77; 1.34]
UK citizen?		-0.81 (0.52) [-1.83; 0.21]	-0.76 (0.54) [-1.82; 0.30]		-1.64 (0.64) [-2.89; -0.38]	-1.61 (0.65) [-2.89; -0.34]
Question FE		✓	✓		✓	✓
R <sup>2</sup>	0.03	0.06	0.05	0.02	0.06	0.05
Adj. R <sup>2</sup>	0.03	0.05	0.04	0.01	0.05	0.04
Num. obs.	1259	1259	1264	1279	1279	1280
RMSE	5.89	5.82	7.13	5.82	5.72	5.95

Table 4: Response time regressions. Standard error (in brackets) and 95% confidence interval (in square brackets) are included underneath the estimates.

794 To sum up, the peer betting incentives increased the probability to report devia-  
795 tions from Covid-19 guidelines. However, this effect does not necessarily arise from  
796 additional mental effort as approximated by response time. We should note that,  
797 unlike choice data analysis, response time regressions have low explanatory power as  
798 indicated by small R<sup>2</sup> values. Response time data could be too noisy to draw strong  
799 conclusions. We can exclude that the effect on self-reported True answers is a by-



800 product of mentioning the answer rates of the previous week, which may serve as an  
801 anchor and induce some social norms. Flat-PastRate treatment provided the same  
802 information as Peer Betting. The two treatments differ only in incentives. Hence,  
803 higher rate of self-reported unsafe practice in the Peer Betting treatment indicate  
804 that the peer betting incentives dominate potential reporting costs associated with  
805 the stigmatized response.

## 806 4 Discussion

### 807 4.1 Theoretical limitations

808 The signal technology assumption includes anonymity, i.e, that the probability to  
809 obtain signal 1 is the same for all agents. This assumption, even though common in  
810 the theoretical literature, limits possible applications. It can be easily implemented  
811 in artificial studies but for relevant topics, it requires implementing peer betting on  
812 homogeneous groups of respondents.

813 Peer betting, like similar mechanisms, assume risk neutrality. Risk aversion could  
814 decrease the perceived incentives provided by the mechanism. When participation  
815 is compulsory however, the no effort strategy is also risky. In the presence of high  
816 risk aversion, a degenerate equilibrium with no-one providing effort and everyone  
817 reporting the same answer would dominate equilibria with efforts. Loss aversion  
818 could also distort the results as some outcomes implied losses but it is unlikely to be  
819 substantial for the type of amounts used in surveys and in the presence of an initial  
820 endowment as in our studies. So far, the only mechanism to elicit unverifiable signals  
821 explicitly handling risk attitudes and even non-expected utility has been proposed by  
822 Baillon and Xu (2021). It requires, however, multiple questions with the exact same  
823 signal technology.

824 As illustrated by Propositions 1 to 3, there are several types of equilibria. To  
825 those should be added equilibria in which signal 1 agents report 0 and conversely.  
826 These latter equilibria did not occur in Study 1. Interestingly, at the aggregate level,  
827 participants seemed to play the strategies of Proposition 3, and those who did not  
828 draw a signal played a mixed strategy (at the aggregate level) where the randomization  
829 probability was equal to the prior.

830 We considered a very simple model, binary in all dimensions. Effort could be  
831 continuous, signal informativeness could be a function of effort, and answers could

832 be non-binary. We leave these refinements for future research. Similarly, we limited  
833 our analysis to some types of psychological costs. Others would be possible but are  
834 unlikely to substantially change the results. For instance, symmetric reporting costs  
835 would not bring new insights but only require higher payoffs (by rescaling  $\pi$ ).

836 The asymmetric reporting cost,  $a_i$ , is exogenous. However, setting up peer betting  
837 (or any incentive mechanism) may necessitate to break anonymity to process payment.  
838 The lack of anonymity may then increase  $a_i$  further. There are practical solutions to  
839 this problem. For instance, as we did in Study 2, one can erect a ‘China wall’ between  
840 the payment provider (Prolific, who knows identity but not people’s answer) and the  
841 center (the researchers who know the answers but not the respondents’ identities).

## 842 4.2 Empirical limitations

843 Study 1 borrowed tasks from the experimental literature, which allowed us to  
844 observe effort and signal acquisition. The main drawback is that those tasks were  
845 artificial, and may have been seen as quite unnatural. Furthermore, there was hardly  
846 any reason not to reveal the acquired signal. Study 2 was conducted to test whether  
847 peer betting elicits signal acquisition and revelation in a more realistic context. Re-  
848 sults of Study 2 give credence to the real-world validity of peer betting, but signal  
849 acquisition can only be proxied by decision time and ground truth is not observable.

850 Both studies were conducted online with participants from the Prolific platform.  
851 Participants from online platforms take part in experiments in an uncontrolled set-  
852 ting such as their home. This lack of experimental control has elicited concerns  
853 amongst researchers. However, experimental research has shown that this concerns  
854 is largely unfounded. Hauser and Schwarz (2016) demonstrated that participants  
855 from an online platform are more attentive than college students. Peer, Rothschild,  
856 Gordon, Evernden, and Damer (2022) demonstrated that Prolific outperformed other  
857 participant platforms regarding data quality. To ensure high data quality in the cur-  
858 rent research, post-experimental quiz questions were included in Study 1, allowing  
859 to remove inattentive participants. In Study 2, the instructions in the Peer Betting  
860 treatment emphasize that the bonuses depend on others’ responses.

861 In Study 2, participants were asked about their violations of COVID guidelines.  
862 The discrepancy between the prevalence of self-reported lies (Debey, De Schryver,  
863 Logan, Suchotzki, and Verschuere, 2015) and lies told during experimental research  
864 (Feldman, Forrest, and Happ, 2002) demonstrates that people are reluctant to admit  
865 anti-social behavior. Since violations of COVID guidelines could negatively affect

866 the health of both oneself and others, a violation of COVID guidelines can be seen  
867 as immoral behavior. However, the questions we use limited this effect. In most  
868 statements, non-compliance could have been due to behavior of others. Results of  
869 Study 2 demonstrate that participants in the Peer Betting treatment admitted more  
870 violations of COVID guidelines than in both control surveys. Peer betting may have  
871 helped overcome the discomfort of reporting non-compliance with health guidelines  
872 ( $a_i$  in the theory). However, peer betting has no effect though when we replace  
873 “at least once” by “at least twice” in the statements. In the latter case, it is more  
874 difficult to minimize one’s responsibility and the asymmetric cost is therefore likely  
875 to be higher.

876 Effort was directly observable in Study 1, which is the main reason why we used  
877 artificial tasks. However, it was not observable in Study 2 and we used response  
878 times as a proxy. We could not exclude that participants took more time to answer  
879 partly due to the presence of past endorsement rates. In a comparable setting, using  
880 the Bayesian truth-serum to study health-related questions, Baillon, Bleichrodt, and  
881 Granic (2022) also used answer time as a proxy for effort and found that incentives  
882 increased response time. We may expect response times to be more noisy in online  
883 experiments where participants could be subject to more distractions. Approximating  
884 effort by response time is imperfect and a different operationalization of effort might  
885 have shown a more solid effect of peer betting on effort, as found in Study 1.

886 In Study 2, there is no ground truth that allows a verification of the self-reported  
887 information. We chose such a setting because it corresponds to a practical case in  
888 which peer betting can be valuable. Alternative settings, in which ground truth is  
889 observable, are not ideal to test signal revelation. Respondents may expect their an-  
890 swers to be checked and that mere expectation may influence their behavior. Such  
891 settings (as in Study 1) are more useful to study signal acquisition. Hence, we de-  
892 cided to test peer betting in its natural setting. Even without ground truth, the  
893 directional effect of peer betting could be hypothesized. In Study 2, we predicted  
894 that participants would be more likely to report True under peer betting, because  
895 people may have motives to not reveal their anti-social behavior in a regular survey.  
896 Results indicate that peer betting affected the responses in the direction predicted  
897 by our theory. Moreover, the Flat-PastRate treatment allowed us to rule out the  
898 alternative explanation that merely mentioning prior expectations could create social  
899 norms and influence answers.

900 Incentives for unverifiable truths have been implemented in experiments and sur-

901 veys before (e.g., John, Loewenstein, and Prelec, 2012; Weaver and Prelec, 2013;  
 902 Frank, Cebrian, Pickard, and Rahwan, 2017; Baillon, Bleichrodt, and Granic, 2022)  
 903 but these studies had two major drawbacks. First, the participants had to report  
 904 both an endorsement and a prediction of others' endorsements, making the task more  
 905 cumbersome. Second, the payoff rule was not transparent. Participants were told  
 906 truth-telling were in their interest with a reference to Prelec (2004). By contrast,  
 907 our peer betting incentives require only an endorsement (no prediction task) and the  
 908 payment rule is simple and transparent.

## 909 5 Conclusion

910 When responses to questions cannot be independently verified, researchers and  
 911 practitioners often rely on simple surveys with fixed rewards. However, such surveys  
 912 fail to incentivize individuals to acquire costly information and disclose it truthfully.  
 913 Since Crémer and McLean (1988), the economic literature has proposed various mech-  
 914 anisms to elicit private signals, but their real-world application has been limited due  
 915 to their complexity.

916 This paper introduces peer betting, a simple and transparent mechanism designed  
 917 to encourage individuals to acquire and reveal private signals in binary-choice settings.  
 918 We tested peer betting in two experimental studies. The first study demonstrates that  
 919 the mechanism successfully motivates participants to exert costly effort to obtain in-  
 920 formation. In the second study, we applied peer betting to a practical case: eliciting  
 921 unverifiable information about compliance with Covid-19 safety guidelines. Because  
 922 participants' actual compliance was unobservable to the surveyor, this setting pro-  
 923 vided a real-world test of the mechanism. Our results suggest that peer betting can  
 924 be effectively implemented to elicit more truthful responses to mildly stigmatizing  
 925 questions.

## 926 A Appendix - Proofs

### 927 A.1 Lemma 1

928 *Proof.* First part 3 of Assumption 1 excludes  $\bar{\omega} \in \{0, 1\}$ .

929 Second,  $P_i(s_i = 1) = \int_0^1 P_i(s_i = 1|\omega = o) \times P_i(\omega = o)do = \int_0^1 o \times P_i(\omega = o)do =$   
 930  $E_i(\omega) = \bar{\omega}$ .  $\bar{\omega}_i^1 = \int_0^1 \frac{P_i(s_i=1|\omega=o) \times P_i(\omega=o) \times o}{P_i(s_i=1)} do = \int_0^1 \frac{o^2 \times P_i(\omega=o)}{\bar{\omega}} do > \bar{\omega}$  because  $\int_0^1 o^2 \times P_i(\omega = o) >$

931  $\left(\int_0^1 o \times P_i(\omega = o)\right)^2 = \bar{\omega}^2$  by Jensen's inequality applied to the convex squared func-  
 932 tion and the inequality is strict because degenerate cases were excluded by Part 3  
 933 of Assumption 1, which also excludes a posterior expectation of 1. The proof of  
 934  $0 < \bar{\omega}_i^0 < \bar{\omega}$  is symmetric.  $\square$

## 935 A.2 Proposition 1

936 *Proof.* Possible earnings  $(\bar{r} - \bar{\omega})\pi$  and  $(\bar{\omega} - \bar{r})\pi$  are both strictly lower than  $\pi$ , and  
 937 therefore than  $c_i$  if  $c_i > \pi$ . There are no incentives to provide efforts; hence,  $e_i = 0$ .  
 938 Consider agent  $i$  and assume all other agents  $j \neq i$  have the same probability to  
 939 report 1 ( $R_j = R$  for some  $R \in [0, 1]$ ). Hence, with  $N$  infinite, the final bet value  
 940  $\bar{r}$  is  $R$ . Agent  $i$  hence expects to earn  $[R_i \times (R - \bar{\omega}) + (1 - R_i) \times (\bar{\omega} - R)] \times \pi$ . If  
 941  $R \in (\bar{\omega}, 1]$ , then  $R_i = 1$  is optimal. If  $R \in [0, \bar{\omega})$ , then  $R_i = 0$  is optimal. Finally, if  
 942  $R = \bar{\omega}$ , then any  $R_i \in [0, 1]$  is optimal. Nash equilibria require  $R_i = R$  such that no  
 943 one has incentives to deviate. Hence, we must have either  $R_i = 1$  for all  $i$ , or  $R_i = 0$   
 944 for all  $i$ , or  $R_i = \bar{\omega}$  for all  $i$ . In all these cases, earnings are 0 (remember that if  $\bar{r} = 0$   
 945 or 1, no payoffs occur as specified in step 4 of Definition 1.  $\square$

## 946 A.3 Proposition 2

*Proof.* Let us consider agent  $i$ 's view point and assume  $e_j = 1$ ,  $R_j^0 = 0$ , and  $R_j^1 = 1$   
 for all  $j \neq i$ . Without any signal, agent  $i$ 's expected earnings are

$$[R_i(E_i(\omega) - \bar{\omega}) + (1 - R_i)(\bar{\omega} - E_i(\omega))] \times \pi = 0$$

947 by Assumption 2.

With signal 1, agent  $i$ 's expected earnings are

$$[R_i^1(\bar{\omega}_i^1 - \bar{\omega}) + (1 - R_i^1)(\bar{\omega} - \bar{\omega}_i^1)] \times \pi$$

948 . By Lemma 1, this is maximum for  $R_i^1 = 1$ , yielding  $(\bar{\omega}_i^1 - \bar{\omega}) \times \pi > 0$ .

With signal 0, agent  $i$ 's expected earnings are

$$[R_i^0(\bar{\omega}_i^0 - \bar{\omega}) + (1 - R_i^0)(\bar{\omega} - \bar{\omega}_i^0)] \times \pi$$

949 . By Lemma 1 again, this is maximum for  $R_i^0 = 0$ , yielding  $(\bar{\omega} - \bar{\omega}_i^0) \times \pi > 0$ .

Before getting a signal, the expected gain is therefore,

$$[P_i(s_i = 1) \times (\bar{\omega}_i^1 - \bar{\omega}) + P_i(s_i = 0) (\bar{\omega} - \bar{\omega}_i^0)] \times \pi = [\bar{\omega} \times (\bar{\omega}_i^1 - \bar{\omega}) + (1 - \bar{\omega}) (\bar{\omega} - \bar{\omega}_i^0)] \times \pi.$$

950 This is strictly positive by construction and strictly more than  $c_i$  by assumption.  
 951 Hence, the net earnings (once the costs are subtracted) are strictly positive and  
 952 providing an effort is worth it. As a consequence,  $e_i = 1$ ,  $R_i^0 = 0$ , and  $R_i^1 = 1$  is a  
 953 Nash equilibrium.

Finally, let us consider the case in which all agents but  $i$  provide no efforts and report 1 with probability  $R$ . The expected earnings are

$$\begin{cases} [R_i^1 \times (R - \bar{\omega}) + (1 - R_i^1) \times (\bar{\omega} - R)] \times \pi & \text{with signal 1} \\ [R_i^0 \times (R - \bar{\omega}) + (1 - R_i^0) \times (\bar{\omega} - R)] \times \pi & \text{with signal 0} \\ [R_i \times (R - \bar{\omega}) + (1 - R_i) \times (\bar{\omega} - R)] \times \pi & \text{with no signal.} \end{cases}$$

954 As in Proposition 1, the only equilibria must be of the form  $R_i = R \in \{0, \omega, 1\}$ ,  
 955 and by similar arguments  $R_i^1 = R_i^0 = R \in \{0, \omega, 1\}$ . The earnings are always 0 and  
 956 the net earnings with effort are even strictly negative. Hence,  $e_i = 0$ ,  $R_i \in \{0, \omega, 1\}$  is  
 957 also a Nash equilibrium (with  $R_i^1 = R_i^0 = R_i$ ) but it is dominated by the equilibrium  
 958 with signal acquisition and revelation ( $e_i = 1$ ,  $R_i^0 = 0$ , and  $R_i^1 = 1$ ).  $\square$

## 959 A.4 Proposition 3

960 *Proof.* First, let us assume that all agents but  $i$  play the strategy described in the  
 961 proposition. With signal 1, agent  $i$  expects the final bet value to be  $T\bar{\omega} + (1 - T)\omega_i^1$ , and  
 962 with signal 0  $T\bar{\omega} + (1 - T)\omega_i^0$ . By Lemma 1,  $T\bar{\omega} + (1 - T)\omega_i^0 < \bar{\omega} < T\bar{\omega} + (1 - T)\omega_i^1$ ,  
 963 and with the same argument as in the proof of Proposition 2, it is best to reveal  
 964 signals,  $R_i^0 = 0$  and  $R_i^1 = 1$ . Ex ante, the expected benefit of exerting an effort is  
 965 therefore

$$966 [\bar{\omega} \times (T\bar{\omega} + (1 - T)\bar{\omega}_i^1 - \bar{\omega}) + (1 - \bar{\omega}) (\bar{\omega} - T\bar{\omega} - (1 - T)\bar{\omega}_i^0)] \pi - c_i.$$

967 If  $\frac{c_i}{\pi} \leq \bar{\omega} \times (T\bar{\omega} + (1 - T)\bar{\omega}_i^1 - \bar{\omega}) + (1 - \bar{\omega}) (\bar{\omega} - T\bar{\omega} - (1 - T)\bar{\omega}_i^0)$  then  $e_i = 1$  is  
 968 optimal.

969 If  $\frac{c_i}{\pi} > \bar{\omega} \times (T\bar{\omega} + (1 - T)\bar{\omega}_i^1 - \bar{\omega}) + (1 - \bar{\omega}) (\bar{\omega} - T\bar{\omega} - (1 - T)\bar{\omega}_i^0)$ , an effort leads  
 970 to negative net earnings, whereas exerting no efforts gives

971  $[R_i \times (T\bar{\omega} + (1 - T)E_i(\omega) - \bar{\omega}) + (1 - R_i) (\bar{\omega} - T\bar{\omega} - (1 - T)E_i(\omega))] \pi = 0$  because  
 972 of the common prior expectations assumption. Hence,  $e_i = 0$  and  $R_i = \bar{\omega}$  is a best

973 response in this case. □

## 974 **A.5 Proposition 4**

*Proof.* Let us consider agent  $i$ 's view point and assume  $e_j = 1$ ,  $R_j^0 = 0$ , and  $R_j^1 = 1$  for all  $j \neq i$ . Without any signal, agent  $i$ 's expected earnings are

$$\left[ R_i \left( E_i(\omega) - \bar{\omega} - \frac{a_i}{\pi} \right) + (1 - R_i) (\bar{\omega} - E_i(\omega)) \right] \times \pi \leq 0.$$

With signal 1, agent  $i$ 's expected earnings are

$$\left[ R_i^1 \left( \bar{\omega}_i^1 - \bar{\omega} - \frac{a_i}{\pi} \right) + (1 - R_i^1) \left( \bar{\omega} - \bar{\omega}_i^1 - \frac{d_i}{\pi} \right) \right] \times \pi - c_i.$$

This is maximum for  $R_i^1 = 1$ , because  $\frac{a_i}{\pi} < \frac{d_i}{\pi} + 2(\bar{\omega}_i^1 - \bar{\omega})$ . With signal 0, agent  $i$ 's expected earnings are

$$\left[ R_i^0 \left( \bar{\omega}_i^0 - \bar{\omega} - \frac{a_i}{\pi} - \frac{d_i}{\pi} \right) + (1 - R_i^0) (\bar{\omega} - \bar{\omega}_i^0) \right] \times \pi - c_i.$$

975 This is maximum for  $R_i^0 = 0$ . Before getting a signal, the expected payoff is therefore,  
976  $[\bar{\omega} \times (\bar{\omega}_i^1 - \bar{\omega} - \frac{a_i}{\pi}) + (1 - \bar{\omega}) (\bar{\omega} - \bar{\omega}_i^0)] \times \pi - c_i$ . This is strictly positive by assump-  
977 tion. Hence, providing an effort is worth it. As a consequence,  $e_i = 1$ ,  $R_i^0 = 0$ , and  
978  $R_i^1 = 1$  is a Nash equilibrium.

979 Finally, let us consider the case in which all agents but  $i$  provide no efforts and  
980 report 0 (as in Proposition 1). The best agent  $i$  can do is to provide no effort and  
981 report 0 as well, yielding expected earnings 0, which is dominated by signal acquisition  
982 and revelation. □

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# Online Appendices

## 1108 **B Experimental materials for Study 1**

1109 Table B1 provides detailed information on the pairs of boxes in each prediction  
1110 task. The exact composition of Yellow/Blue is unknown to the participants.

Pair	Total Yellow/Blue	Participants' information		Exact Yellow/Blue	
		Left box	Right box	Left box	Right box
1.	60Y 140B	More than 30Y	More than 70B	40Y 60B	20Y 80B
2.	70Y 130B	More than 35Y	More than 65B	40Y 60B	30Y 70B
3.	80Y 120B	More than 40Y	More than 60B	48Y 52B	32Y 68B
4.	90Y 110B	More than 45Y	More than 55B	56Y 44B	34Y 66B
5.	100Y 100B	More than 50Y	More than 50B	62Y 38B	38Y 62B
6.	100Y 100B	More than 50Y	More than 50B	57Y 43B	43Y 57B
7.	110Y 90B	More than 55Y	More than 45B	69Y 31B	41Y 59B
8.	120Y 80B	More than 60Y	More than 40B	69Y 31B	51Y 49B
9.	130Y 70B	More than 65Y	More than 35B	78Y 22B	52Y 48B
10.	140Y 60B	More than 70Y	More than 30B	77Y 23B	63Y 37B

Table B1: The content of boxes and participants' information in each pair

1111 Table B2 shows the theoretical prior and posterior beliefs of a participant in each  
1112 pair. Consider pair 1 where there are 60 yellow and 140 blue balls in total. The left  
1113 (right) box includes more (less) than 30 yellow. Prior to observing the draw, each box  
1114 is equally likely to be the actual box. Thus, the common prior expectation on yellow  
1115 (blue) is 30 (70). If the draw is yellow, the left box will be considered more likely.  
1116 Then, the posterior expectation on yellow will be within  $(30, 60]$ , while the posterior  
1117 on blue is simply 100 minus the posterior on yellow. Note that the exact posterior  
1118 expectation of a participant depends on the prior belief on the composition of the  
1119 boxes, which is not restricted by the experiment, in accordance with the theoretical  
1120 framework. Participants with a yellow (blue) draw expect left (right) box to be more  
1121 likely for the actual box. Under the equilibrium in Proposition 2, participants with  
1122 a yellow (blue) draw would pick the left (right) box. The last column in Table B2  
1123 gives the range of expected bonus in the Peer Betting treatment if the participant's  
1124 pick (left if yellow draw, right if blue draw) corresponds to the actual box. Note that

1125  $E[\text{bonus} \mid \text{pick} = \text{actual}] = 20\text{p}$  for all pairs in the Accuracy treatment. This constant  
1126 value is set to achieve a payoff equivalence between the Peer Betting and Accuracy  
1127 treatments. To illustrate, consider pair 1 and suppose a participant with a yellow  
1128 draw has a uniform belief over all possible Yellow/Blue compositions in the left box.  
1129 Then, the exact  $E[\text{bonus} \mid \text{pick} = \text{actual}]$  is 15p. Under the uniformity assumption,  
1130 the expected bonus ranges from 15p to 25p across all pairs, with an average of 20p.

Pair	Priors		Posterior on Yellow		Range of $E[\text{bonus} \mid \text{pick} = \text{actual}]$
	Yellow	Blue	Yellow draw	Blue draw	Posterior (draw) - Prior (draw)
1.	30	70	(30,60]	[0,30)	(0p,30p]
2.	35	65	(35,70]	[0,35)	(0p,35p]
3.	40	60	(40,80]	[0,40)	(0p,40p]
4.	45	55	(45,90]	[0,45)	(0p,45p]
5.	50	50	(50,100]	[0,50)	(0p,50p]
6.	50	50	(50,100]	[0,50)	(0p,50p]
7.	55	45	(55,100]	[0,55)	(0p,45p]
8.	60	40	(60,100]	[0,60)	(0p,40p]
9.	65	35	(65,100]	[0,65)	(0p,35p]
10.	70	30	(70,100]	[0,70)	(0p,30p]

Table B2: Priors, posteriors and expected bonus conditional on an accurate pick.

1131 Figure B1 show the matrices used in effort tasks. Each prediction task  $i \in$   
1132  $\{1, 2, \dots, 10\}$  uses pair  $i$  in Table B1, and the corresponding effort task uses ma-  
1133 trix  $i$  in Figure B1.

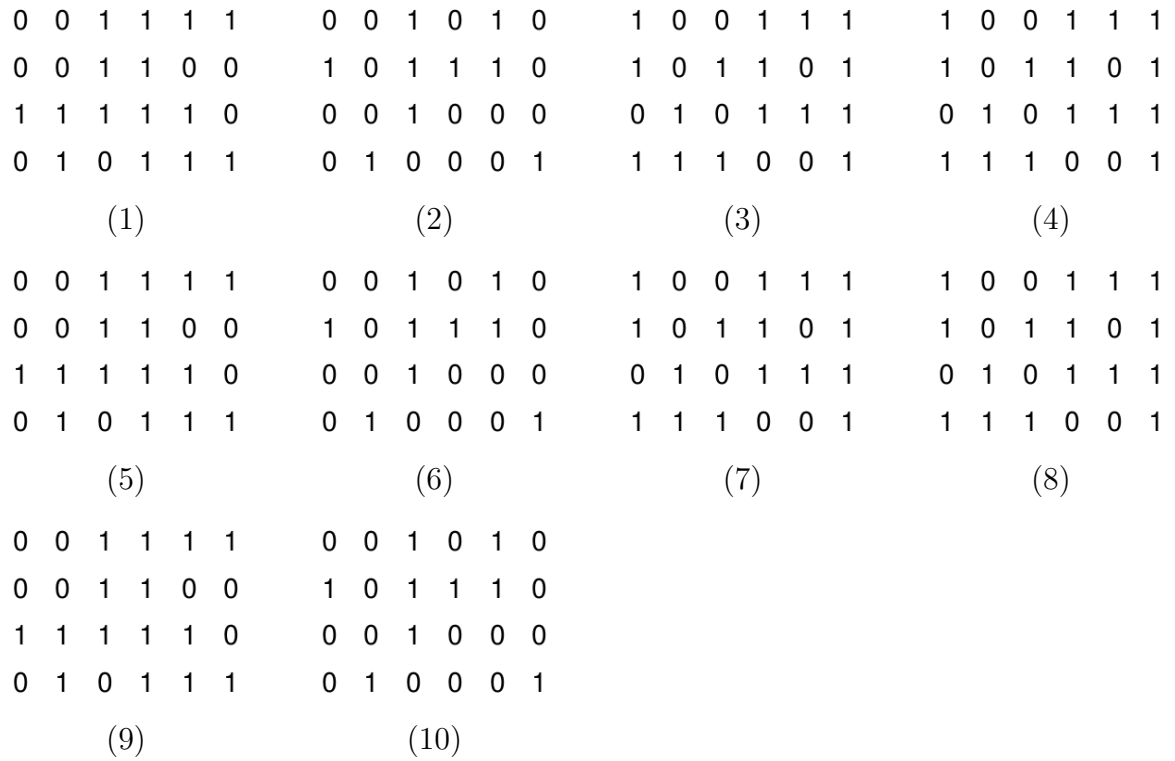


Figure B1: Binary matrices used real effort tasks.

1134 Complete instructions for all treatments in both Study 1 and Study 2 are available  
 1135 in Appendix D.2.2.

## C Summary statistics

Table C1: Summary statistics, Study 1

	Experimental Treatment		
	Flat	Accuracy	Peer Betting
Number of participants	68	72	70
Female/Male	29/39	36/36	34/36
Average age	23.09	23.76	22.64
US resident	63	65	62
Average duration	8 min 59 sec	9 min 31 sec	9 min 8 sec
Min/Average/Max reward (£)	3.25/3.25/3.25	2.05/3.50/4.85	2.65/3.34/3.94
Correct answer in pre-experimental quiz	54	67	57
Correct answer in post-experimental quiz	68	72	66

Table C2: Study 2, Week 0 answers

Question	Percentage of 'true' picks				
	once or more	twice or more	3 times or more	4 times or more	5 times or more
1	18	12	6	4	4
2	76	50	20	6	2
3	58	22	8	4	2
4	16	8	0	0	0
5	70	34	14	4	2
6	24	10	8	4	2
7	54	24	8	2	2
8	12	4	2	2	2



Table C3: Summary statistics, Study 2

	<b>Exp. Treatment / version</b>					
<b>Week 1</b>						
	Flat / 'once'	Flat- PastRate / 'once'	Peer Betting / 'once'	Flat / 'twice'	Flat- PastRate / 'twice'	Peer Betting / 'twice'
Number of participants	53	53	52	54	54	53
Female/Male	36/17	36/17	33/19	36/18	25/29	33/20
Average age	24.85	23.53	22.73	23.11	23.57	25.17
UK/Non-UK citizen	42/11	36/17	40/12	44/10	45/9	37/16
Average duration	2 min 10 sec	2 min 38 sec	3 min 34 sec	2 min 14 sec	2 min 30 sec	3 min 38 sec
Min/Average/ Max reward (£)	1.75/1.75/ 1.75	1.75/1.75/ 1.75	1.49/2.03/ 2.39	1.75/1.75/ 1.75	1.75/1.75/ 1.75	1.43/1.81/ 2.23
<b>Week 2</b>						
Number of participants	54	52	54	54	54	54
Female/Male	31/23	31/21	39/15	37/17	39/15	38/16
Average age	24.39	25.65	24.98	25.13	24.25	25.09
UK/Non-UK citizen	46/8	44/8	43/11	43/11	46/8	48/6
Average duration	2 min 14 sec	2 min 52 sec	3 min 44 sec	2 min 45 sec	2 min 25 sec	4 min 12 sec
Min/Average/ Max reward (£)	1.75/1.75/ 1.75	1.75/1.75/ 1.75	1.47/1.66/ 1.88	1.75/1.75/ 1.75	1.75/1.75/ 1.75	1.18/1.73/ 2.16

Table C4: Prior on True, Study 2. Priors on False are given by 100-Prior on True

		<b>Question</b>							
Week	Survey version	1	2	3	4	5	6	7	8
week 1	at least once	18	76	58	16	70	24	54	12
week 1	at least once	12	50	22	8	34	10	24	4
week 2	at least twice	15	88	44	17	83	15	71	12
week 2	at least twice	6	64	32	6	28	8	34	2

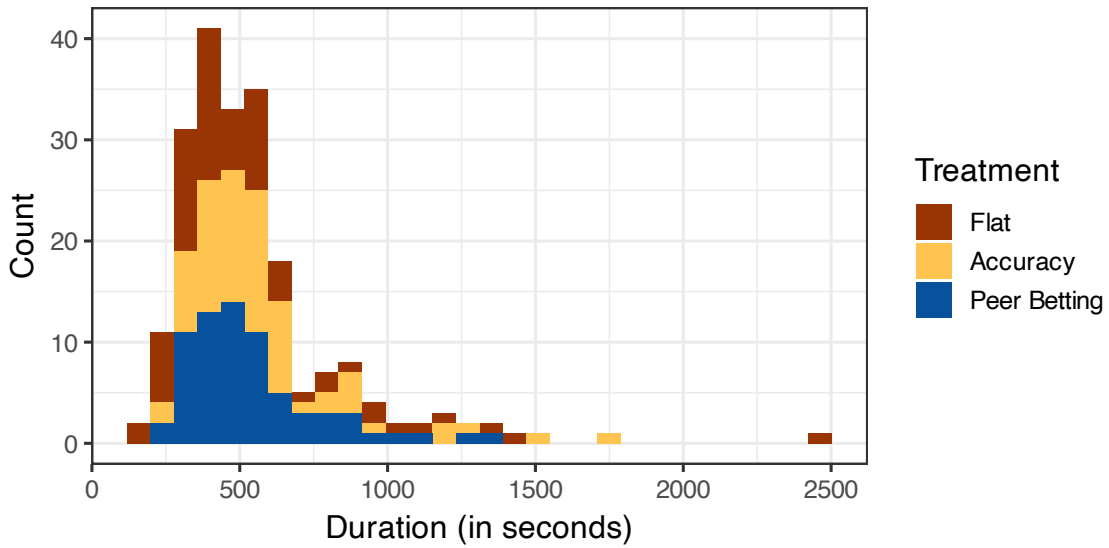
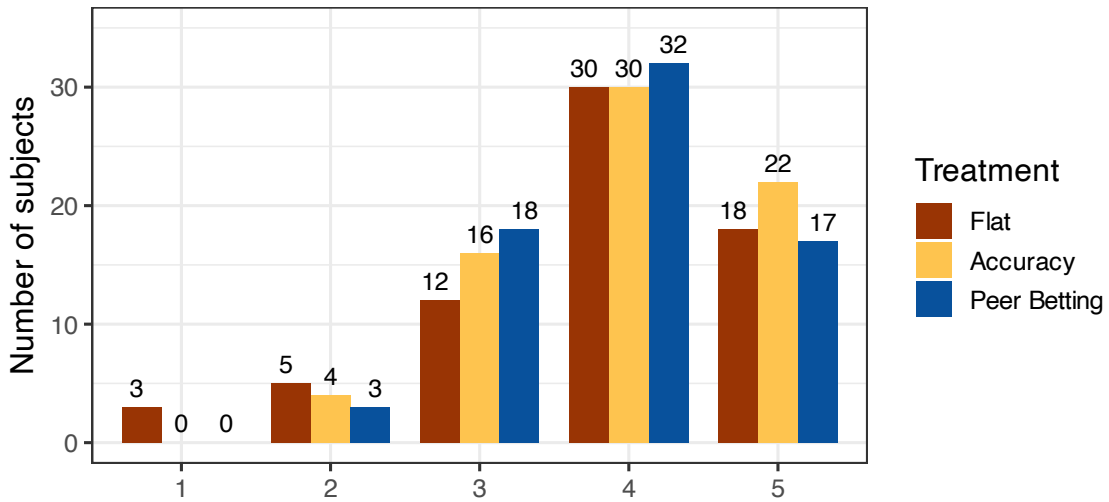


Figure C1: The distribution of completion times in seconds, Study 1.



Self-reported clarity of the instructions (5:Very clear, 1:Very unclear)

Figure C2: The distribution of participants' responses to the question "How clear were the instructions in this experiment?" in Study 1, coded on a scale 1 to 5.

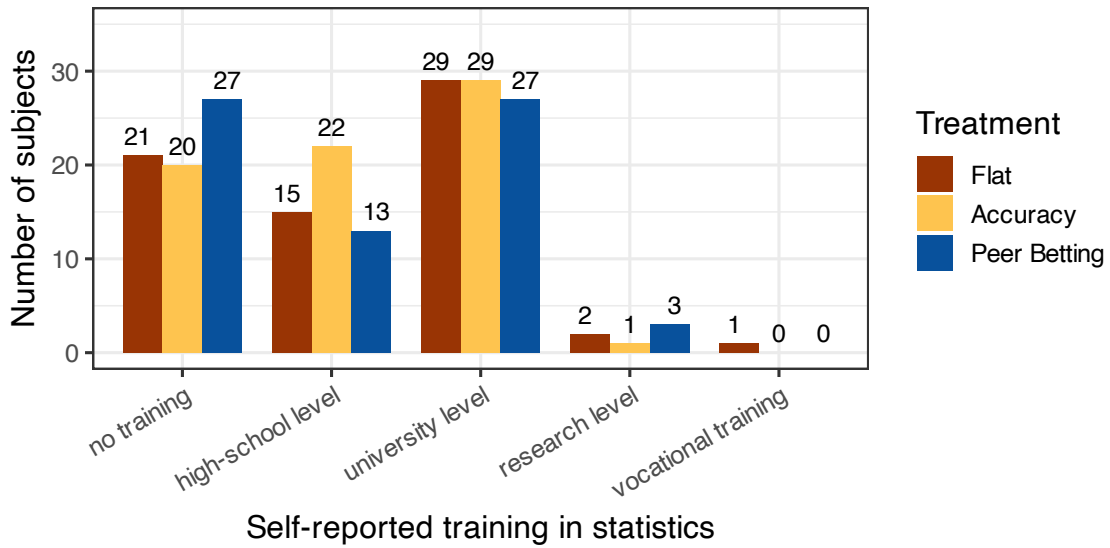


Figure C3: The distribution of participants' responses to the question "Did you receive a training in statistics? If yes, on which level?" in Study 1.

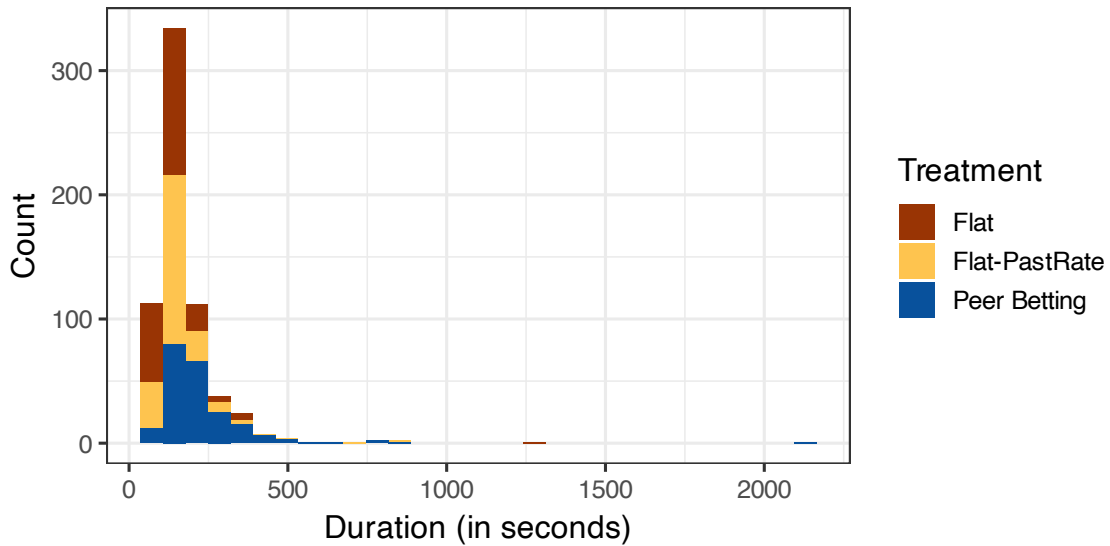


Figure C4: The distribution of completion times in seconds, Study 2.

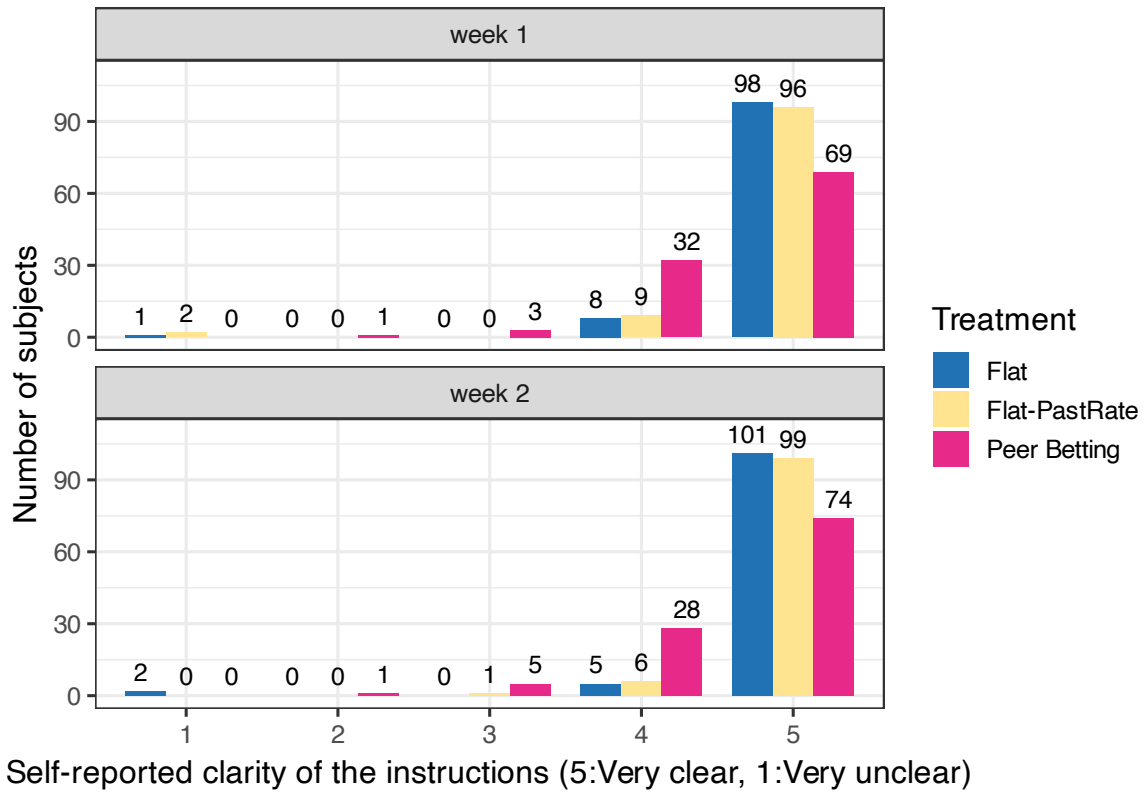


Figure C5: The distribution of participants' responses to the question "How clear were the instructions in this experiment?" in Study 2, coded on a scale 1 to 5.

1137 **D Additional results**

1138 **D.1 Study 1**

(a) Correlation tests

Treatment	Draw	Pearson's C.C.	Spearman's C.C.
Flat	yellow	$r = 0.33, p = 0.349$	$\rho = 0.3, p = 0.393$
Flat	blue	$r = 0.83, p = 0.003$	$\rho = 0.95, p < 0.001$
Flat	no draw	$r = 0.88, p = 0.001$	$\rho = 0.87, p = 0.001$
Accuracy	yellow	$r = 0.53, p = 0.118$	$\rho = 0.55, p = 0.101$
Accuracy	blue	$r = 0.5, p = 0.138$	$\rho = 0.45, p = 0.192$
Accuracy	no draw	$r = -0.37, p = 0.291$	$\rho = -0.3, p = 0.402$
Peer Betting	yellow	$r = 0.53, p = 0.118$	$\rho = 0.52, p = 0.121$
Peer Betting	blue	$r = 0.28, p = 0.425$	$\rho = 0.21, p = 0.555$
Peer Betting	no draw	$r = 0.64, p = 0.048$	$\rho = 0.68, p = 0.032$

(b) Two-sided t-test and Wilcoxon test

Treatment	Draw	T-test	Wilcoxon test
Flat	yellow	$t = 8.86, p < 0.001$	$W = 100, p < 0.001$
Flat	blue	$t = -8.42, p < 0.001$	$W = 0, p < 0.001$
Flat	no draw	$t = 0.78, p = 0.446$	$W = 64, p = 0.307$
Accuracy	yellow	$t = 8.47, p < 0.001$	$W = 100, p < 0.001$
Accuracy	blue	$t = -10.27, p < 0.001$	$W = 0, p < 0.001$
Accuracy	no draw	$t = -0.6, p = 0.555$	$W = 34, p = 0.237$
Peer Betting	yellow	$t = 8.56, p < 0.001$	$W = 100, p < 0.001$
Peer Betting	blue	$t = -8.12, p < 0.001$	$W = 1, p < 0.001$
Peer Betting	no draw	$t = -0.34, p = 0.739$	$W = 44, p = 0.676$

Table D1: Proportion of left picks vs prior expectation on the number of yellow balls in the actual box.

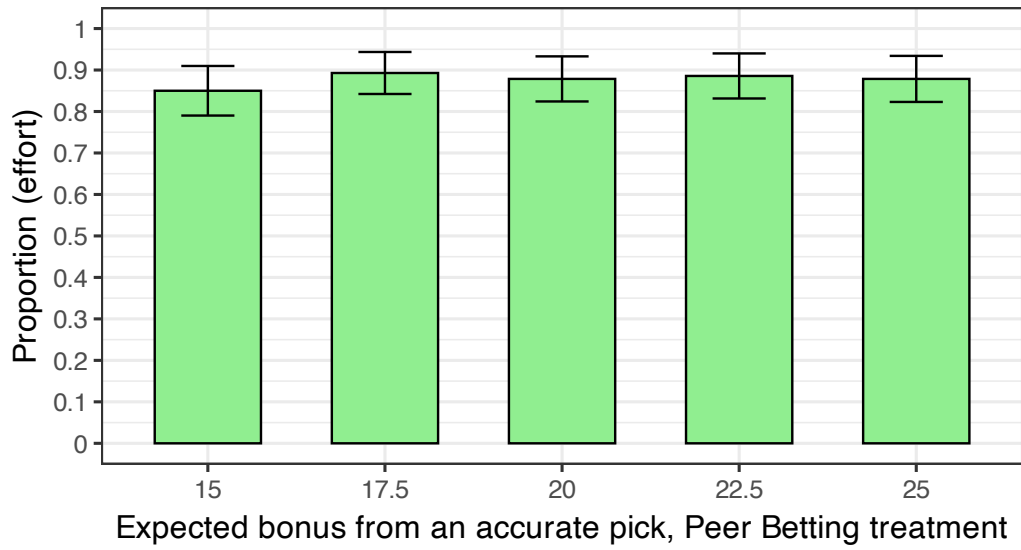


Figure D1: Effort levels in the Peer Betting treatment for different levels of the expected bonus from an accurate pick. Error bars show 95% bootstrap CI. See Table B2 for the derivation of expected bonuses.

<i>Dep. var.: P(effort task completed)</i>						
	<i>(whole sample)</i>			<i>(filtered sample)</i>		
	(1)	(2)	(3)	(4)	(5)	(6)
(Intercept)	0.92 (0.22) [0.48; 1.36]	1.91 (0.86) [0.22; 3.60]	1.92 (0.86) [0.24; 3.61]	0.92 (0.22) [0.48; 1.36]	1.91 (0.87) [0.20; 3.62]	1.93 (0.87) [0.22; 3.64]
Accuracy	1.91 (0.43) [1.08; 2.75]	2.15 (0.41) [1.35; 2.95]	1.88 (0.54) [0.83; 2.94]	1.91 (0.43) [1.08; 2.75]	2.15 (0.41) [1.35; 2.95]	1.89 (0.54) [0.84; 2.94]
Peer Betting	1.05 (0.36) [0.34; 1.75]	0.96 (0.37) [0.23; 1.69]	0.84 (0.42) [0.01; 1.67]	0.98 (0.36) [0.27; 1.69]	0.89 (0.37) [0.17; 1.62]	0.78 (0.42) [-0.05; 1.60]
Age		-0.37 (0.26) [-0.89; 0.14]	-0.37 (0.26) [-0.89; 0.14]		-0.39 (0.26) [-0.90; 0.13]	-0.39 (0.26) [-0.91; 0.13]
Female?		0.37 (0.33) [-0.29; 1.02]	0.37 (0.33) [-0.29; 1.02]		0.33 (0.33) [-0.32; 0.98]	0.33 (0.33) [-0.32; 0.98]
US resident?		-0.24 (0.65) [-1.51; 1.03]	-0.24 (0.65) [-1.51; 1.04]		-0.19 (0.65) [-1.46; 1.08]	-0.19 (0.65) [-1.46; 1.08]
Prior-50			-0.15 (0.08) [-0.31; 0.01]			-0.15 (0.08) [-0.31; 0.01]
Task order			0.27 (0.15) [-0.03; 0.56]			0.27 (0.15) [-0.03; 0.56]
Prior-50  x Accuracy			0.34 (0.33) [-0.31; 0.99]			0.34 (0.33) [-0.31; 0.99]
Prior-50  x Peer Betting			0.08 (0.16) [-0.22; 0.39]			0.08 (0.16) [-0.22; 0.39]
Task order x Accuracy			-0.13 (0.50) [-1.11; 0.85]			-0.13 (0.50) [-1.11; 0.85]
Task order x Peer Betting			0.06 (0.33) [-0.58; 0.70]			0.06 (0.33) [-0.58; 0.70]
Num. obs.	2100	2070	2070	2060	2030	2030
Likl. Ratio.	148.93	175.79	179.37	146.39	173.35	176.94
LR test p-val	< 0.0001	< 0.0001	< 0.0001	< 0.0001	< 0.0001	< 0.0001
AIC	1649.70	1549.38	1557.80	1638.88	1539.16	1547.57

Table D2: Logistic regression estimates (baseline: Flat)

<i>Dep. var.: P(effort task completed)</i>						
	<i>(whole sample)</i>			<i>(filtered sample)</i>		
	(1)	(2)	(3)	(4)	(5)	(6)
(Intercept)	1.97 (0.28) [1.41; 2.52]	2.87 (0.83) [1.23; 4.50]	2.77 (0.85) [1.09; 4.44]	1.90 (0.28) [1.34; 2.45]	2.81 (0.84) [1.15; 4.46]	2.70 (0.86) [1.01; 4.40]
Flat	-1.05 (0.36) [-1.75; -0.34]	-0.96 (0.37) [-1.69; -0.23]	-0.84 (0.42) [-1.67; -0.01]	-0.98 (0.36) [-1.69; -0.27]	-0.89 (0.37) [-1.62; -0.17]	-0.78 (0.42) [-1.60; 0.05]
Accuracy	0.87 (0.46) [-0.04; 1.77]	1.19 (0.44) [0.32; 2.06]	1.04 (0.58) [-0.09; 2.17]	0.93 (0.46) [0.03; 1.84]	1.26 (0.44) [0.39; 2.12]	1.11 (0.58) [-0.02; 2.24]
Age		-0.37 (0.26) [-0.89; 0.14]	-0.37 (0.26) [-0.89; 0.14]		-0.39 (0.26) [-0.90; 0.13]	-0.39 (0.26) [-0.91; 0.13]
Female?		0.37 (0.33) [-0.29; 1.02]	0.37 (0.33) [-0.29; 1.02]		0.33 (0.33) [-0.32; 0.98]	0.33 (0.33) [-0.32; 0.98]
US resident?		-0.24 (0.65) [-1.51; 1.03]	-0.24 (0.65) [-1.51; 1.04]		-0.19 (0.65) [-1.46; 1.08]	-0.19 (0.65) [-1.46; 1.08]
Prior-50			-0.07 (0.13) [-0.33; 0.19]			-0.07 (0.13) [-0.33; 0.19]
Task order			0.32 (0.29) [-0.24; 0.89]			0.33 (0.29) [-0.24; 0.90]
Prior-50  x Flat			-0.08 (0.16) [-0.39; 0.22]			-0.08 (0.16) [-0.39; 0.22]
Prior-50  x Accuracy			0.25 (0.35) [-0.43; 0.94]			0.26 (0.35) [-0.43; 0.94]
Task order x Flat			-0.06 (0.33) [-0.70; 0.58]			-0.06 (0.33) [-0.70; 0.58]
Task order x Accuracy			-0.19 (0.56) [-1.28; 0.91]			-0.19 (0.56) [-1.29; 0.91]
Num. obs.	2100	2070	2070	2060	2030	2030
Likl. Ratio.	148.93	175.79	179.37	146.39	173.35	176.94
LR test p-val	< 0.0001	< 0.0001	< 0.0001	< 0.0001	< 0.0001	< 0.0001
AIC	1649.70	1549.38	1557.80	1638.88	1539.16	1547.57

Table D3: Logistic regression estimates (baseline: Peer Betting)



<i>Dep. var.: P(effort task completed)</i>						
	<i>(whole sample)</i>			<i>(filtered sample)</i>		
	(1)	(2)	(3)	(4)	(5)	(6)
Flat	-0.16 (0.05) [-0.27; -0.05]	-0.14 (0.06) [-0.25; -0.04]	-0.14 (0.06) [-0.25; -0.04]	-0.16 (0.06) [-0.26; -0.05]	-0.14 (0.06) [-0.25; -0.03]	-0.14 (0.06) [-0.25; -0.03]
Accuracy	0.07 (0.04) [-0.00; 0.14]	0.08 (0.03) [0.02; 0.15]	0.08 (0.03) [0.02; 0.15]	0.07 (0.04) [0.00; 0.15]	0.09 (0.04) [0.02; 0.16]	0.09 (0.04) [0.02; 0.16]
Age		-0.04 (0.03) [-0.10; 0.02]	-0.04 (0.03) [-0.10; 0.02]		-0.04 (0.03) [-0.10; 0.01]	-0.04 (0.03) [-0.10; 0.01]
Female?		0.04 (0.04) [-0.03; 0.11]	0.04 (0.04) [-0.03; 0.11]		0.04 (0.04) [-0.04; 0.11]	0.04 (0.04) [-0.04; 0.11]
US resident?		-0.03 (0.07) [-0.17; 0.12]	-0.03 (0.07) [-0.17; 0.12]		-0.02 (0.07) [-0.17; 0.12]	-0.02 (0.07) [-0.17; 0.12]
Prior-50  (Flat)			0.01 (0.01) [-0.02; 0.03]			0.01 (0.01) [-0.02; 0.03]
Prior-50  (Accuracy)			-0.01 (0.01) [-0.04; 0.02]			-0.01 (0.02) [-0.04; 0.02]
Prior-50  (Peer Betting)			-0.03 (0.02) [-0.06; 0.00]			-0.03 (0.02) [-0.06; 0.00]
Task order (Flat)			0.01 (0.02) [-0.03; 0.04]			0.01 (0.02) [-0.03; 0.04]
Task order (Accuracy)			0.04 (0.03) [-0.03; 0.10]			0.04 (0.03) [-0.03; 0.10]
Task order (Peer Betting)			0.05 (0.03) [-0.01; 0.11]			0.05 (0.03) [-0.01; 0.11]
Num. obs.	2100	2070	2070	2060	2030	2030
Likl. Ratio.	148.93	175.79	179.37	146.39	173.35	176.94
LR test p-val	< 0.0001	< 0.0001	< 0.0001	< 0.0001	< 0.0001	< 0.0001
AIC	1649.70	1549.38	1557.80	1638.88	1539.16	1547.57

Table D4: Marginal effects, logistic regression (baseline category: Peer Betting)

1139 **D.2 Study 2**

1140 **D.2.1 Additional figures and tables**

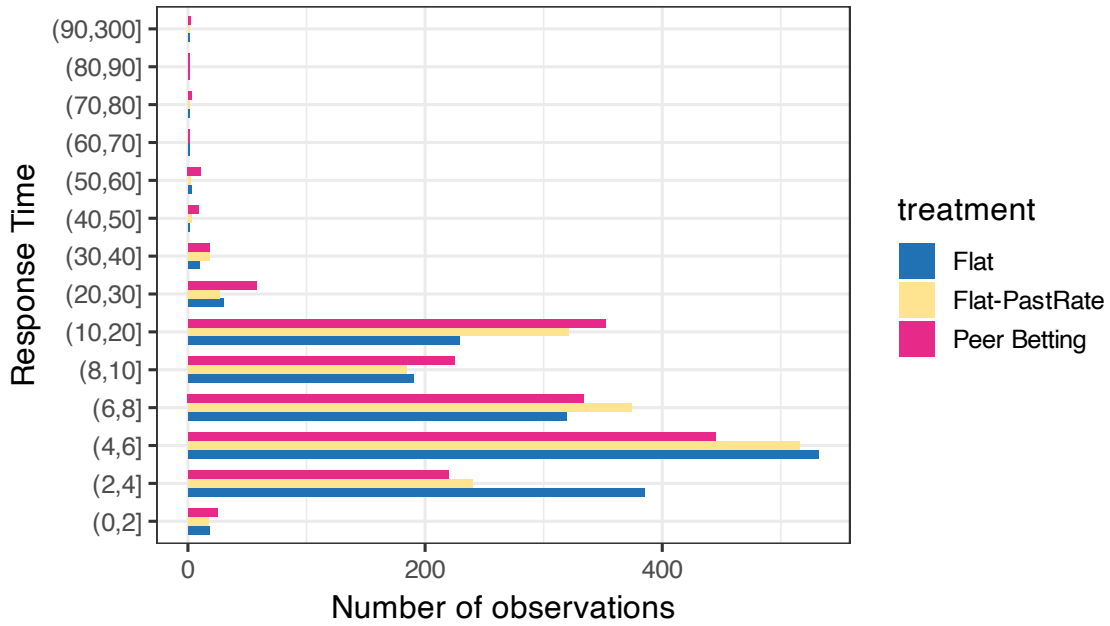


Figure D2: Response times

	week	version	cond.	resp. time	response		week	version	cond.	resp. time	response
1	1	"once"	Flat	71.074	"False"	10	2	"once"	Flat	67.074	"True"
2	1	"once"	Peer Betting	78.342	"True"	11	2	"twice"	Flat-PR	73.208	"False"
3	1	"once"	Peer Betting	80.594	"False"	12	2	"twice"	Peer Betting	70.845	"True"
4	1	"once"	Peer Betting	74.812	"False"						
5	1	"once"	Peer Betting	65.680	"True"						
6	1	"twice"	Flat	287.396	"False"						
7	1	"twice"	Flat-PR	99.080	"True"						
8	1	"twice"	Peer Betting	185.663	"False"						
9	1	"twice"	Peer Betting	104.542	"True"						

Table D5: Study 2, outlier responses based on response time > 60 seconds

<i>P(response = 'true'), Logit estimates</i>						
	<i>(week 1)</i>			<i>(week 2)</i>		
	<i>(filtered sample)</i>		<i>(all)</i>	<i>(filtered sample)</i>		<i>(all)</i>
	(1)	(2)	(3)	(4)	(5)	(6)
(Intercept)	-0.74 (0.10)	-1.52 (0.49)	-1.54 (0.49)	-0.71 (0.11)	-1.77 (0.44)	-1.80 (0.44)
Flat-PastRate	[-0.94; -0.54]	[-2.49; -0.56]	[-2.51; -0.57]	[-0.92; -0.50]	[-2.63; -0.91]	[-2.66; -0.94]
Peer Betting	0.22 (0.16)	0.26 (0.22)	0.27 (0.22)	-0.02 (0.16)	0.00 (0.21)	-0.02 (0.22)
Response Time	[-0.10; 0.53]	[-0.18; 0.69]	[-0.17; 0.70]	[-0.33; 0.28]	[-0.41; 0.42]	[-0.45; 0.40]
Age	0.46 (0.13)	0.58 (0.18)	0.60 (0.18)	0.34 (0.16)	0.52 (0.22)	0.50 (0.22)
Female?	[0.21; 0.71]	[0.22; 0.94]	[0.24; 0.96]	[0.03; 0.64]	[0.09; 0.96]	[0.07; 0.94]
UK citizen?		0.02 (0.11)	0.03 (0.11)		-0.06 (0.14)	0.02 (0.16)
Question 2		[-0.20; 0.25]	[-0.18; 0.24]		[-0.34; 0.22]	[-0.29; 0.32]
Question 3		-0.26 (0.16)	-0.27 (0.16)		-0.13 (0.10)	-0.13 (0.10)
Question 4		[-0.58; 0.05]	[-0.59; 0.05]		[-0.33; 0.07]	[-0.33; 0.07]
Question 5		0.12 (0.18)	0.12 (0.18)		-0.12 (0.19)	-0.14 (0.19)
Question 6		[-0.24; 0.48]	[-0.23; 0.47]		[-0.49; 0.25]	[-0.51; 0.24]
Question 7		-0.03 (0.18)	-0.01 (0.18)		0.19 (0.22)	0.21 (0.22)
Question 8		[-0.38; 0.33]	[-0.36; 0.34]		[-0.25; 0.63]	[-0.23; 0.65]
Num. obs.		2.77 (0.29)	2.77 (0.29)		2.89 (0.27)	2.88 (0.27)
Likl. Ratio.		[2.20; 3.35]	[2.19; 3.35]		[2.37; 3.42]	[2.36; 3.40]
LR test p-val		1.40 (0.28)	1.40 (0.28)		1.19 (0.25)	1.17 (0.25)
AIC		[0.84; 1.96]	[0.84; 1.96]		[0.70; 1.69]	[0.68; 1.66]
		0.15 (0.31)	0.14 (0.31)		0.21 (0.28)	0.20 (0.28)
		[-0.45; 0.75]	[-0.46; 0.74]		[-0.35; 0.76]	[-0.36; 0.75]
		2.51 (0.30)	2.49 (0.30)		2.40 (0.28)	2.38 (0.28)
		[1.92; 3.10]	[1.91; 3.07]		[1.85; 2.95]	[1.83; 2.93]
		0.32 (0.31)	0.32 (0.31)		-0.09 (0.30)	-0.06 (0.29)
		[-0.29; 0.92]	[-0.29; 0.92]		[-0.67; 0.49]	[-0.63; 0.51]
		2.49 (0.28)	2.50 (0.28)		2.51 (0.28)	2.49 (0.28)
		[1.94; 3.03]	[1.95; 3.04]		[1.96; 3.05]	[1.95; 3.03]
		-1.29 (0.45)	-1.18 (0.43)		-0.88 (0.39)	-0.88 (0.39)
		[-2.18; -0.41]	[-2.02; -0.34]		[-1.65; -0.10]	[-1.65; -0.11]
Num. obs.	1259	1259	1264	1279	1279	1280
Likl. Ratio.	10.44	402.56	401.01	8.03	403.32	401.05
LR test p-val	0.0054	< .0001	< .0001	0.0180	< .0001	< .0001
AIC	1662.27	1292.15	1300.44	1660.66	1287.37	1291.72

\*\*\* $p < 0.001$ ; \*\* $p < 0.01$ ; \* $p < 0.05$ ; + $p < 0.1$

Table D6: Logistic regression estimates

1141 D.2.2 Analyses on the ‘at least twice’ survey data

<i>P(response = ‘true’), Logit estimates</i>						
	<i>(week 1)</i>			<i>(week 2)</i>		
	<i>(filtered sample)</i>	<i>(all)</i>		<i>(filtered sample)</i>	<i>(all)</i>	
	(1)	(2)	(3)	(4)	(5)	(6)
(Intercept)	-1.37 (0.12)	-2.69 (0.45)	-2.66 (0.43)	-1.07 (0.13)	-1.33 (0.49)	-1.30 (0.48)
	[-1.62; -1.13]	[-3.57; -1.81]	[-3.50; -1.82]	[-1.33; -0.82]	[-2.29; -0.37]	[-2.24; -0.35]
Flat-PastRate	0.29 (0.17)	0.38 (0.22)	0.40 (0.21)	0.17 (0.18)	0.22 (0.23)	0.22 (0.23)
	[-0.03; 0.62]	[-0.04; 0.80]	[-0.01; 0.81]	[-0.19; 0.53]	[-0.23; 0.67]	[-0.24; 0.67]
Peer Betting	0.13 (0.18)	0.29 (0.22)	0.30 (0.21)	0.16 (0.17)	0.20 (0.21)	0.21 (0.21)
	[-0.22; 0.47]	[-0.13; 0.72]	[-0.12; 0.72]	[-0.18; 0.49]	[-0.21; 0.62]	[-0.21; 0.62]
Response Time		-0.01 (0.13)	0.02 (0.05)		0.19 (0.12)	0.19 (0.10)
		[-0.26; 0.25]	[-0.08; 0.12]		[-0.05; 0.42]	[-0.02; 0.39]
Age		-0.30 (0.12)	-0.30 (0.12)		-0.24 (0.12)	-0.25 (0.12)
		[-0.54; -0.06]	[-0.54; -0.06]		[-0.48; 0.00]	[-0.49; -0.01]
Female?		0.00 (0.18)	0.01 (0.17)		-0.11 (0.19)	-0.12 (0.19)
		[-0.34; 0.35]	[-0.33; 0.35]		[-0.49; 0.27]	[-0.50; 0.26]
UK citizen?		0.57 (0.23)	0.59 (0.23)		-0.20 (0.25)	-0.20 (0.25)
		[0.11; 1.02]	[0.14; 1.04]		[-0.70; 0.29]	[-0.70; 0.29]
Question 2		3.19 (0.36)	3.10 (0.35)		2.51 (0.29)	2.51 (0.28)
		[2.49; 3.90]	[2.41; 3.79]		[1.95; 3.07]	[1.95; 3.07]
Question 3		1.46 (0.35)	1.38 (0.33)		0.88 (0.28)	0.88 (0.28)
		[0.78; 2.14]	[0.73; 2.03]		[0.34; 1.43]	[0.34; 1.43]
Question 4		-0.55 (0.51)	-0.64 (0.51)		-0.28 (0.34)	-0.28 (0.34)
		[-1.56; 0.46]	[-1.64; 0.35]		[-0.95; 0.39]	[-0.95; 0.39]
Question 5		2.01 (0.38)	1.90 (0.37)		1.35 (0.27)	1.36 (0.27)
		[1.25; 2.76]	[1.17; 2.62]		[0.82; 1.89]	[0.82; 1.89]
Question 6		0.64 (0.42)	0.54 (0.41)		-0.09 (0.31)	-0.09 (0.31)
		[-0.18; 1.46]	[-0.26; 1.34]		[-0.71; 0.52]	[-0.71; 0.52]
Question 7		2.41 (0.36)	2.32 (0.35)		1.90 (0.26)	1.90 (0.26)
		[1.71; 3.12]	[1.63; 3.00]		[1.38; 2.41]	[1.39; 2.41]
Question 8		-0.97 (0.62)	-1.06 (0.61)		-1.38 (0.48)	-1.38 (0.48)
		[-2.18; 0.24]	[-2.26; 0.13]		[-2.32; -0.45]	[-2.32; -0.45]
Num. obs.	1284	1276	1280	1294	1286	1288
Likl. Ratio.	3.24	309.88	308.09	1.49	291.56	292.69
LR test p-val	0.1983	< .0001	< .0001	0.4759	< .0001	< .0001
AIC	1374.64	1083.44	1092.19	1528.92	1253.75	1255.83

\*\*\* $p < 0.001$ ; \*\* $p < 0.01$ ; \* $p < 0.05$ ; + $p < 0.1$

Table D7: Logistic regression estimates, ‘at least twice’ survey

<i>P(response = 'true'), marginal effects</i>						
	<i>(week 1)</i>			<i>(week 2)</i>		
	<i>(filtered sample)</i>		<i>(all)</i>	<i>(filtered sample)</i>		<i>(all)</i>
	(1)	(2)	(3)	(4)	(5)	(6)
Flat-PastRate	0.05 (0.03) [-0.01; 0.11]	0.05 (0.03) [-0.01; 0.11]	0.05 (0.03) [-0.00; 0.11]	0.03 (0.04) [-0.04; 0.10]	0.03 (0.04) [-0.04; 0.10]	0.03 (0.04) [-0.04; 0.10]
Peer Betting	0.02 [-0.04; 0.08]	0.04 [-0.02; 0.09]	0.04 [-0.02; 0.09]	0.03 [-0.04; 0.10]	0.03 [-0.03; 0.10]	0.03 [-0.03; 0.10]
Response Time		-0.00 [-0.04; 0.03]	0.00 [-0.01; 0.02]		0.03 [-0.01; 0.07]	0.03 [-0.00; 0.06]
Age		-0.04 (0.02) [-0.07; -0.01]	-0.04 (0.02) [-0.07; -0.01]		-0.04 (0.02) [-0.07; -0.00]	-0.04 (0.02) [-0.08; -0.00]
Female?		0.00 (0.02) [-0.05; 0.05]	0.00 (0.02) [-0.04; 0.05]		-0.02 (0.03) [-0.08; 0.04]	-0.02 (0.03) [-0.08; 0.04]
UK citizen?		0.08 (0.03) [0.02; 0.14]	0.08 (0.03) [0.02; 0.14]		-0.03 (0.04) [-0.11; 0.05]	-0.03 (0.04) [-0.11; 0.05]
Question FE		✓	✓		✓	✓
Num. obs.	1284	1276	1280	1294	1286	1288
Likl. Ratio.	3.24	309.88	308.09	1.49	291.56	292.69
LR test p-val	0.1983	< .0001	< .0001	0.4759	< .0001	< .0001
AIC	1374.64	1083.44	1092.19	1528.92	1253.75	1255.83

Table D8: Logistic regression, average marginal effects, ‘at least twice’ survey

<i>OLS, Dep. Var.: Response time</i>						
	<i>(week 1)</i>			<i>(week 2)</i>		
	<i>(filtered sample)</i>	<i>(all)</i>	<i>(filtered sample)</i>	<i>(all)</i>	<i>(filtered sample)</i>	<i>(all)</i>
	(1)	(2)	(3)	(4)	(5)	(6)
(Intercept)	6.38 (0.27)	5.24 (1.15)	5.58 (1.30)	6.82 (0.46)	6.33 (0.97)	6.43 (0.99)
Flat-PastRate	[5.85; 6.91] 0.87 (0.57)	[2.97; 7.52] 0.84 (0.58)	[3.02; 8.14] 0.63 (0.60)	[5.92; 7.73] 1.60 (0.66)	[4.42; 8.25] 1.56 (0.63)	[4.47; 8.38] 1.57 (0.63)
Peer Betting	[-0.25; 1.99] 2.64 (0.66)	[-0.30; 1.99] 2.71 (0.65)	[-0.55; 1.81] 3.06 (0.81)	[0.29; 2.91] 1.14 (0.69)	[0.31; 2.81] 1.03 (0.69)	[0.32; 2.82] 1.04 (0.69)
Response	[1.33; 3.95] 1.14 (0.52)	[1.42; 4.00] 0.75 (0.56)	[1.45; 4.66] 0.65 (0.65)	[-0.22; 2.50] 0.39 (0.53)	[-0.33; 2.39] -0.26 (0.62)	[-0.32; 2.40] 0.26 (0.88)
Flat-PastRate x Response	[0.11; 2.17] -0.84 (0.74)	[-0.36; 1.85] -0.99 (0.74)	[-0.64; 1.93] -0.83 (0.76)	[-0.65; 1.43] 0.19 (0.87)	[-1.49; 0.97] 0.24 (0.88)	[-1.47; 2.00] -0.18 (1.01)
Peer Betting x Response	[-2.30; 0.62] -0.91 (0.81)	[-2.45; 0.47] -1.05 (0.80)	[-2.33; 0.67] -0.76 (0.96)	[-1.53; 1.92] -0.07 (0.83)	[-1.49; 1.97] -0.06 (0.84)	[-2.17; 1.82] -0.46 (0.98)
Age	[-2.51; 0.69] -0.07 (0.39)	[-2.62; 0.52] -0.07 (0.39)	[-2.66; 1.14] -0.18 (0.43)	[-1.72; 1.57] 0.02 (0.24)	[-1.71; 1.59] 0.02 (0.24)	[-2.39; 1.46] -0.02 (0.24)
Female?		[-0.85; 0.71] 0.26 (0.50)	[-1.03; 0.67] 0.01 (0.57)		[-0.45; 0.48] 0.40 (0.51)	[-0.49; 0.46] 0.29 (0.53)
UK citizen?		[-0.73; 1.26] -0.81 (0.52)	[-1.11; 1.14] -0.76 (0.54)		[-0.60; 1.41] -1.64 (0.64)	[-0.77; 1.34] -1.61 (0.65)
Question 2		[-1.83; 0.21] 1.36 (0.61)	[-1.82; 0.30] 1.32 (0.65)		[-2.89; -0.38] 1.82 (0.65)	[-2.89; -0.34] 1.68 (0.66)
Question 3		[0.16; 2.57] 2.94 (0.62)	[0.04; 2.60] 2.93 (0.62)		[0.53; 3.11] 2.46 (0.50)	[0.38; 2.98] 2.41 (0.50)
Question 4		[1.73; 4.16] 2.33 (0.67)	[1.70; 4.16] 2.74 (0.80)		[1.47; 3.46] 1.64 (0.54)	[1.42; 3.41] 1.64 (0.54)
Question 5		[1.00; 3.66] 3.44 (0.65)	[1.16; 4.32] 3.79 (0.81)		[0.58; 2.71] 3.12 (0.67)	[0.58; 2.70] 3.00 (0.68)
Question 6		[2.15; 4.73] 2.16 (0.64)	[2.18; 5.40] 2.16 (0.64)		[1.80; 4.43] 2.55 (0.56)	[1.65; 4.34] 2.93 (0.67)
Question 7		[0.91; 3.42] 1.98 (0.56)	[0.91; 3.42] 2.39 (0.71)		[1.44; 3.66] 2.61 (0.73)	[1.61; 4.24] 2.48 (0.74)
Question 8		[0.87; 3.09] 1.04 (0.57)	[0.98; 3.80] 1.86 (0.85)		[1.17; 4.05] 0.45 (0.44)	[1.02; 3.94] 0.47 (0.44)
		[-0.10; 2.17] 0.03 (0.57)	[0.18; 3.54] 0.05 (0.85)		[-0.41; 1.31] 0.06 (0.44)	[-0.39; 1.33] 0.05 (0.44)
R <sup>2</sup>	0.03	0.06	0.05	0.02	0.06	0.05
Adj. R <sup>2</sup>	0.03	0.05	0.04	0.01	0.05	0.04
Num. obs.	1259	1259	1264	1279	1279	1280
RMSE	5.89	5.82	7.13	5.82	5.72	5.95

Table D9: Response time regressions, ‘at least once’ survey

<i>OLS, Dep.Var.: Response time</i>						
	<i>(week 1)</i>			<i>(week 2)</i>		
	<i>(filtered sample)</i>		<i>(all)</i>	<i>(filtered sample)</i>		<i>(all)</i>
	(1)	(2)	(3)	(4)	(5)	(6)
(Intercept)	6.68 (0.38)	7.02 (1.00)	8.91 (1.63)	7.39 (0.42)	5.20 (1.31)	4.70 (1.38)
Flat-PastRate	[5.94; 7.42] 0.97 (0.60)	[5.05; 8.99] 1.24 (0.56)	[5.70; 12.12] 0.21 (1.06)	[6.56; 8.22] 0.34 (0.56)	[2.61; 7.79] 0.41 (0.58)	[1.96; 7.43] 0.63 (0.60)
Peer Betting	[-0.21; 2.15] 2.49 (0.71)	[0.13; 2.36] 2.56 (0.71)	[-1.88; 2.31] 2.31 (1.14)	[-0.76; 1.44] 0.58 (0.57)	[-0.73; 1.56] 0.70 (0.56)	[-0.55; 1.81] 0.69 (0.56)
Response	[1.09; 3.89] 0.40 (0.63)	[1.16; 3.97] 0.05 (0.70)	[0.06; 4.55] -0.70 (1.13)	[-0.54; 1.70] 1.64 (0.73)	[-0.41; 1.81] 1.08 (0.76)	[-0.43; 1.80] 1.13 (0.75)
Flat-PastRate x Response	[-0.84; 1.64] -0.19 (0.88)	[-1.34; 1.43] -0.30 (0.87)	[-2.92; 1.53] 1.40 (1.39)	[0.20; 3.09] -1.78 (0.89)	[-0.42; 2.57] -1.51 (0.90)	[-0.34; 2.61] -1.73 (0.91)
Peer Betting x Response	[-1.92; 1.53] 0.26 (0.94)	[-2.03; 1.43] -0.03 (0.96)	[-1.35; 4.14] 1.13 (1.87)	[-3.55; -0.02] 0.37 (1.10)	[-3.30; 0.27] 0.38 (1.11)	[-3.52; 0.06] 0.87 (1.17)
Age	[-1.59; 2.11] -0.68 (0.26)	[-1.93; 1.86] -0.68 (0.26)	[-2.56; 4.82] -0.80 (0.40)	[-1.80; 2.53] -0.80 (0.40)	[-1.80; 2.57] 0.55 (0.35)	[-1.45; 3.18] 0.70 (0.38)
Female?		[-1.19; -0.16] 0.83 (0.55)	[-1.59; -0.01] -0.20 (0.96)		[-0.15; 1.25] -0.42 (0.51)	[-0.06; 1.45] -0.52 (0.54)
UK citizen?		[-0.26; 1.92] -1.65 (0.72)	[-2.10; 1.71] -1.67 (0.98)		[-1.43; 0.59] -1.00 (0.78)	[-1.58; 0.54] -0.85 (0.78)
Question 2		[-3.08; -0.23] 2.01 (0.61)	[-3.61; 0.28] 1.31 (1.00)		[-2.54; 0.54] 2.06 (0.50)	[-2.40; 0.69] 1.95 (0.52)
Question 3		[0.81; 3.22] 2.68 (0.62)	[-0.66; 3.27] 4.41 (2.03)		[1.07; 3.05] 3.06 (0.59)	[0.91; 2.98] 3.79 (0.80)
Question 4		[1.45; 3.91] 2.14 (0.54)	[0.41; 8.41] 1.58 (0.79)		[1.90; 4.22] 1.95 (0.53)	[2.22; 5.36] 1.95 (0.53)
Question 5		[1.07; 3.21] 3.58 (0.63)	[0.01; 3.15] 4.01 (1.46)		[0.90; 3.01] 3.11 (0.60)	[0.90; 3.01] 3.07 (0.60)
Question 6		[2.32; 4.83] 2.30 (0.59)	[1.14; 6.89] 1.74 (0.85)		[1.93; 4.30] 1.92 (0.49)	[1.89; 4.25] 1.91 (0.49)
Question 7		[1.14; 3.46] 2.67 (0.51)	[0.06; 3.42] 2.02 (0.85)		[0.96; 2.88] 2.81 (0.52)	[0.95; 2.87] 2.73 (0.53)
Question 8		[1.67; 3.67] 1.32 (0.52)	[0.34; 3.69] 0.77 (0.72)		[1.78; 3.85] 1.42 (0.41)	[1.68; 3.78] 1.42 (0.41)
R <sup>2</sup>	0.03	0.07	0.03	0.02	0.05	0.06
Adj. R <sup>2</sup>	0.03	0.06	0.02	0.01	0.04	0.05
Num. obs.	1284	1276	1280	1294	1286	1288
RMSE	6.06	5.96	11.60	5.84	5.77	6.25

Table D10: Response time regressions, ‘at least twice’ survey

# Replication material

<sup>1142</sup> **Complete instructions**

<sup>1143</sup> **Study 1**



## Instructions - Peer Betting

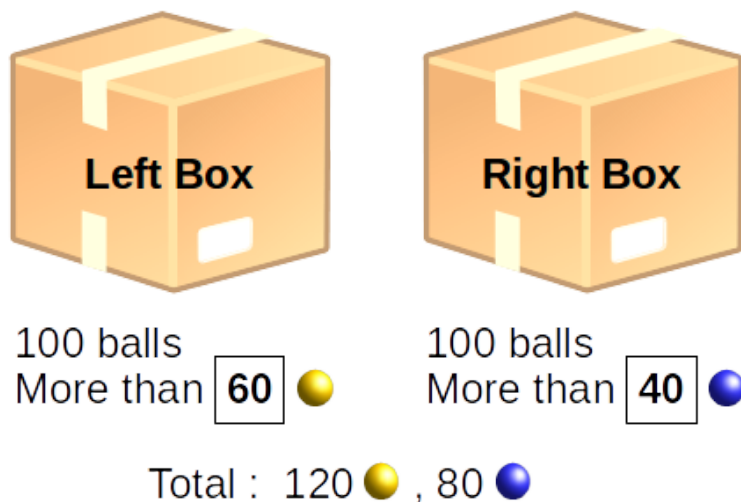
### Instructions

(page 1 out of 5)

In this experiment, you will answer 10 questions in total.

In each question, there are two new boxes, which contain yellow (●) and blue (●) balls in different proportions.

A picture like the one below will give you information on the boxes:



Numbers may change in each question. But, following is always true:

...Left box always contains more than half of all ●

...Right box always contains more than half of all 

...Both boxes always contain 100 balls each.

<sup>1145</sup>  
In the example above, if left box contains 68  and 32 , right box contains 52  and 48 

## Instructions

(page 2 out of 5)

In each question, one of the boxes is the 'actual box'.

The actual box is predetermined by an unbiased coin flip. It is same for all participants, including you.

A ball will be drawn randomly from the actual box for you.  
Following is an example draw:



Note that...

...if you draw , Left box is more likely.

...if you draw , Right box is more likely.

The color of your draw helps you guess the actual box.

## Instructions

To see the color of your draw, you need to complete an **effort**  
<sup>1146</sup>**task**.

You will first see the following question:

Would you like to work on the effort task?

Yes

No

If you select 'Yes', you will be presented a table as below:

0	0	0	1	0	0
0	0	0	0	1	1
1	0	0	1	1	0
1	0	1	0	1	0

Your task is to count the number of 0s.

There is no time limit. You can try multiple times.

Once you submit the correct answer, you observe your draw.

You may skip the effort task by selecting 'No'. Then, you will not see the color of your draw.

## Instructions


(page 4 out of 5)

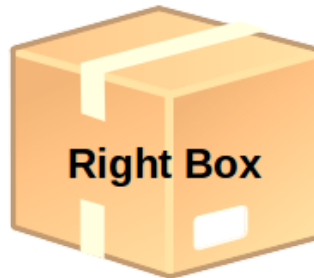
1147


Finally, you will pick one of the boxes. The question will appear as below:

Which box do you pick?



100 balls  
More than  



100 balls  
More than  

You may click on...

Left box if you pick Left box

Right box if you pick Right box

Your pick will be submitted when you click

Submit

## Instructions

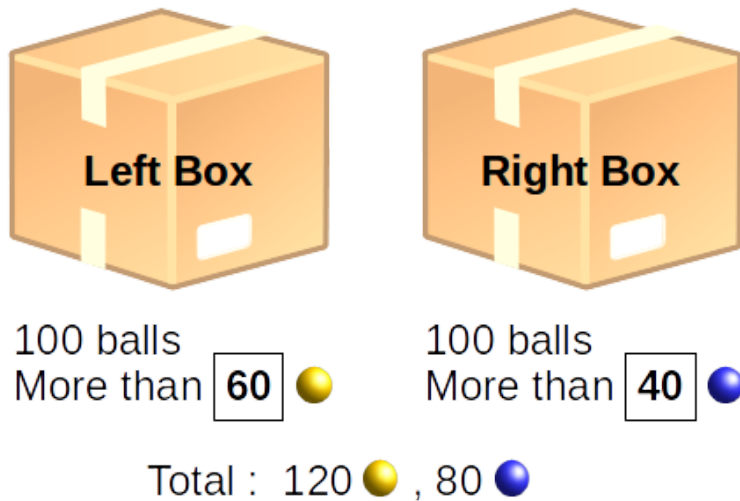
(page 5 out of 5)

You will earn £2 bonus, on top of £1.25, for completing the experiment.

In addition, you may earn bonus from each question.

Let's see how it works with the example boxes:

1148



There will be at least 50 other participants in the experiment.

After the experiment, we calculate the percentage of participants other than you who pick each box.

We compare those percentages to the numbers in .

Suppose 79% picked Left, 21% picked Right. Then,...

...you win  $79 - 60 = 19p$  if you picked Left

...you lose  $40 - 21 = 19p$  if you picked Right

So, **you win money if you pick the box that others will pick more often than indicated in .**

The color of your draw helps you guess others' draws, which may affect their picks.

The maximum total gain from your picks is +£2 and the maximum total loss is -£2.

So, your total reward at the end of the experiment is between £1.25 and £5.25.

1149

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# Instructions - Flat

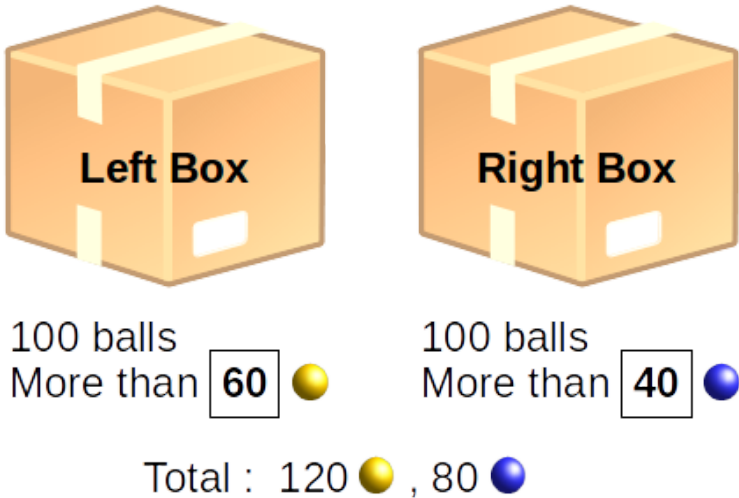
## Instructions

(page 1 out of 5)

In this experiment, you will answer 10 questions in total.

In each question, there are two new boxes, which contain yellow (●) and blue (●) balls in different proportions.

A picture like the one below will give you information on the boxes:



Numbers may change in each question. But, following is always true:

...Left box always contains more than half of all ●

...Right box always contains more than half of all 

...Both boxes always contain 100 balls each.

<sup>1151</sup>  
In the example above, if left box contains 68  and 32 , right box contains 52  and 48 

## Instructions

(page 2 out of 5)

In each question, one of the boxes is the 'actual box'

The actual box is predetermined by an unbiased coin flip. It is same for all participants, including you.

A ball will be drawn randomly from the actual box for you.  
Following is an example draw:



Note that...

...if you draw , Left box is more likely.

...if you draw , Right box is more likely.

The color of your draw helps you guess the actual box.

## Instructions



To see the color of your draw, you need to complete an **effort**  
<sup>1152</sup>**task**.

You will first see the following question:

Would you like to work on the effort task?

Yes

No

If you select 'Yes', you will be presented a table as below:

0	0	0	1	0	0
0	0	0	0	1	1
1	0	0	1	1	0
1	0	1	0	1	0

Your task is to count the number of 0s.

There is no time limit. You can try multiple times.

Once you submit the correct answer, you observe your draw.

You may skip the effort task by selecting 'No'. Then, you will not see the color of your draw.

## Instructions

(page 4 out of 5)

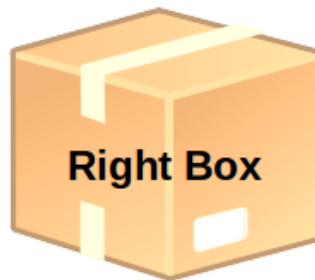
1153

Finally, you will pick one of the boxes. The question will appear as below:

Which box do you pick?



100 balls  
More than  ●



100 balls  
More than  ●

You may click on...

Left box if you pick Left box

Right box if you pick Right box

Your pick will be submitted when you click

Submit

## Instructions

(page 5 out of 5)

You will earn a fixed £2 bonus, on top of £1.25, for completing the experiment.

Your total reward will be £3.25.

1154

Powered by Qualtrics

# Instructions - Accuracy

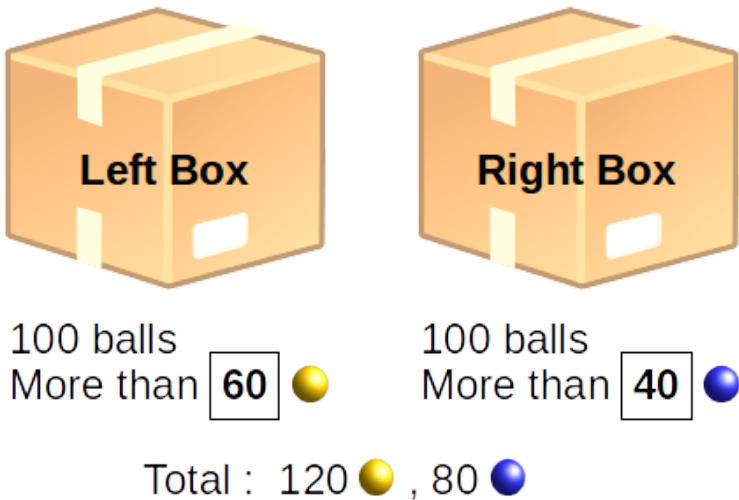
## Instructions

(page 1 out of 5)

In this experiment, you will answer 10 questions in total.

In each question, there are two new boxes, which contain yellow (●) and blue (●) balls in different proportions.

A picture like the one below will give you information on the boxes:



Numbers may change in each question. But, following is always true:

...Left box always contains more than half of all ●

...Right box always contains more than half of all 

...Both boxes always contain 100 balls each.

<sup>1156</sup>  
In the example above, if left box contains 68  and 32 , right box contains 52  and 48 

## Instructions

(page 2 out of 5)

In each question, one of the boxes is the 'actual box'

The actual box is predetermined by an unbiased coin flip. It is same for all participants, including you.

A ball will be drawn randomly from the actual box for you.  
Following is an example draw:



Note that...

...if you draw , Left box is more likely.

...if you draw , Right box is more likely.

The color of your draw helps you guess the actual box.

## Instructions

To see the color of your draw, you need to complete an **effort**  
<sup>1157</sup>**task**.

You will first see the following question:

Would you like to work on the effort task?

Yes

No

If you select 'Yes', you will be presented a table as below:

0	0	0	1	0	0
0	0	0	0	1	1
1	0	0	1	1	0
1	0	1	0	1	0

Your task is to count the number of 0s.

There is no time limit. You can try multiple times.

Once you submit the correct answer, you observe your draw.

You may skip the effort task by selecting 'No'. Then, you will not see the color of your draw.

## Instructions


(page 4 out of 5)

1158


Finally, you will pick one of the boxes. The question will appear as below:

Which box do you pick?



100 balls  
More than  



100 balls  
More than  

You may click on...

Left box if you pick Left box

Right box if you pick Right box

Your pick will be submitted when you click

Submit

## Instructions

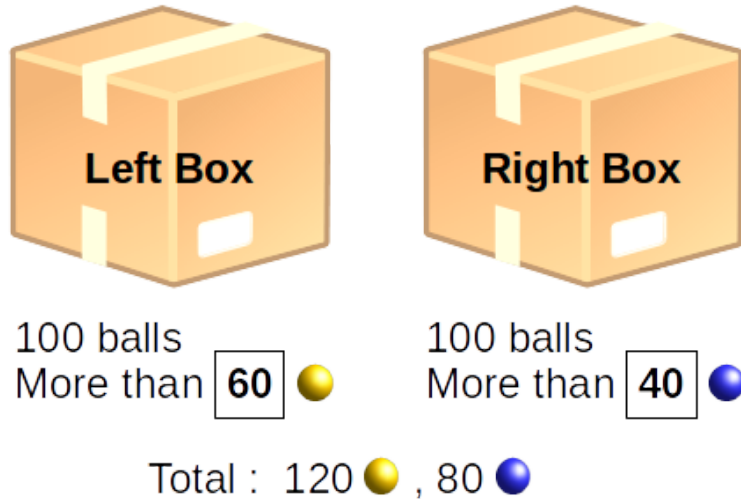
(page 5 out of 5)

You earn £2 bonus, on top of £1.25, for completing the experiment.

In addition, you earn a bonus from each question if you guess the actual box accurately.

<sup>1159</sup>

Let's see how it works with the example boxes:



Suppose Left is the actual box. Then,...

...you **win 20p** if you picked Left.

...you **lose 20p** if you picked Right.

Suppose instead Right is the actual box. Then,...

...you **lose 20p** if you picked Left.

...you **win 20p** if you picked Right.

The maximum total gain from your picks is +£2 and the maximum total loss is -£2.

So, your total reward at the end of the experiment is between £1.25 and £5.25.



## Quiz for attention check

<sup>1160</sup>Quiz question is the same in all experimental conditions and provided below. The order of choices is randomized.

### Quiz

Here's a small quiz on rewards!

Which of the three statements is most accurate?

My bonus is fixed, regardless of the box I pick.

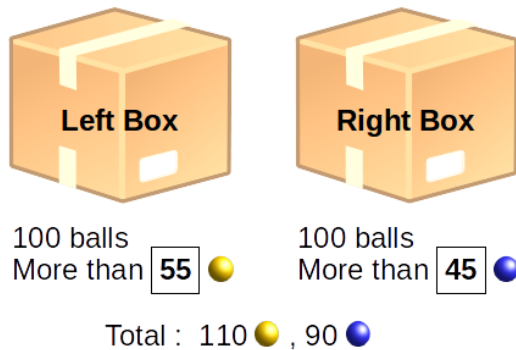
My bonus depends on the actual box and the box I pick.

My bonus depends on the box I pick and what other participants pick.

Participants receive feedback according to their answer. In the PPM condition, the correct answer is “My bonus depends on the box I pick and what other participants.” If the correct answer is reported, the following is displayed:

**TRUE!** Your bonus depends on the box you picked and what other participants picked.

Here's an example. Suppose you have the following pair of boxes:



Suppose, of all other participants, 65% picked Right, 35% picked Left

Let's say your draw was ● and you picked Right.

Then, you win  $65 - 45 = 20p$ .

If you had picked Left instead, you would have lost  $55 - 35 = 20p$ .

So, your reward depends on your pick AND other participants' picks.

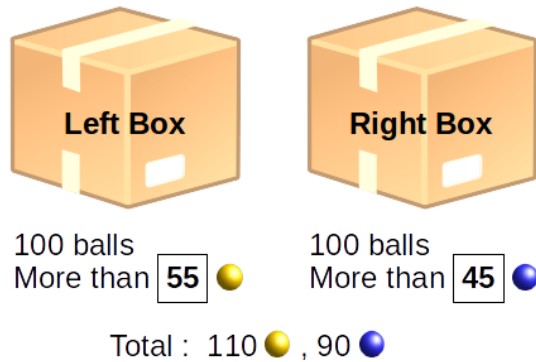
The color of your draw helps you guess others' draws, which may affect their picks.

If a participant picks one of the wrong answers, the following is displayed:

1161

**FALSE!** Your bonus depends on the box you picked and what other participants picked.

Here's an example. Suppose you have the following pair of boxes:



Suppose, of all other participants, 65% picked Right, 35% picked Left

Let's say your draw was ● and you picked Right.

Then, you win  $65 - 45 = 20p$ .

If you had picked Left instead, you would have lost  $55 - 35 = 20p$ .

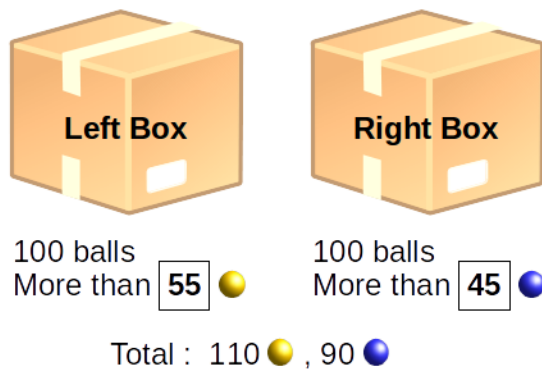
So, your reward depends on your pick AND other participants' picks.

The color of your draw helps you guess others' draws, which may affect their picks.

In the Flat condition, the correct answer is "My bonus is fixed, regardless of the box I pick." If the correct answer is reported, the following is displayed:

**TRUE!** Your bonus is fixed, regardless of the box you pick.

Here's an example. Suppose you have the following pair of boxes:



It does not matter if your pick is the actual box or not.

Other participants' picks are also irrelevant.

You will earn £2 bonus for completing the experiment. Your total reward will be £3.25.

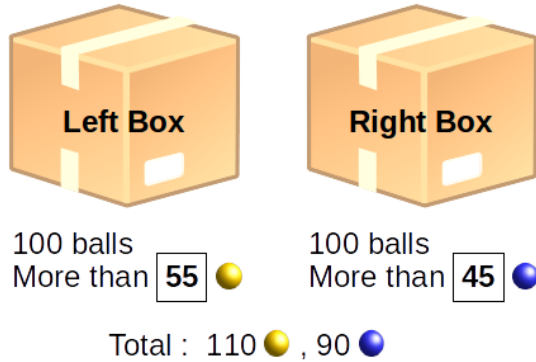
There is no bonus for working on the effort tasks.

1162

If a participant picks one of the wrong answers, the following is displayed:

**FALSE!** Your bonus is fixed, regardless of the box you pick.

Here's an example. Suppose you have the following pair of boxes:



It does not matter if your pick is the actual box or not.

Other participants' picks are also irrelevant.

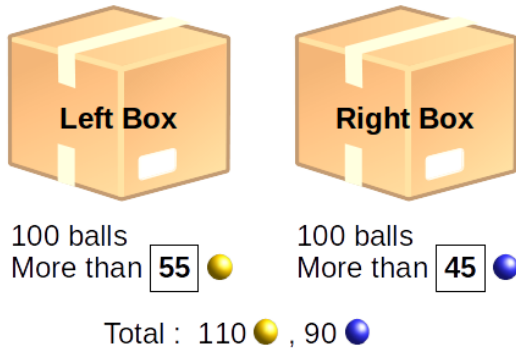
You will earn £2 bonus for completing the experiment. Your total reward will be £3.25.

There is no bonus for working on the effort tasks.

In the Accuracy condition, the correct answer is “My bonus depends on the actual box and the box I picked.” If the correct answer is reported, the following is displayed:

**TRUE!** Your bonus depends on the actual box and the box you picked.

Here's an example. Suppose you have the following pair of boxes:



Suppose Right box is the actual box.

Let's say your draw was  and you picked Right.

Then, you win 20p because you guessed the actual box accurately.

If you had picked Left instead, you would have lost 20p.

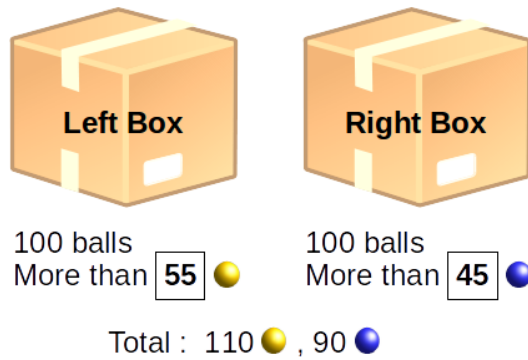
So, your reward depends on your accuracy only.

The color of your draw helps you make an accurate guess.

If a participant picks one of the wrong answers, the following is displayed:

**FALSE!** Your bonus depends on the actual box and the box you picked.

Here's an example. Suppose you have the following pair of boxes:



Suppose Right box is the actual box.

Let's say your draw was  and you picked Right.

Then, you win 20p because you guessed the actual box accurately.

If you picked Left instead, you would have lost 20p.

So, your reward depends on your accuracy only.

The color of your draw helps you make an accurate guess.

## Closing Survey

**Thank you for your answers!**

1164

To conclude, we would like you to answer some questions about your personal background and your experience in this experiment

**How old are you?**

**What is your gender?**

Male.

Female.

Other / Prefer not to disclose.

**What is your education level?**

**Did you receive a training in statistics? If yes, on which level?**

**When did you receive this training?**

**How clear were the instructions in this experiment?**

Very clear.

Mostly clear.

Understandable, but not very clear.

Mostly unclear.

Very unclear.

1165 **Which of the three statements is most accurate?**

My bonus depends on the actual boxes and the boxes I picked.

My bonus depends on the boxes I picked and what other participants picked.

My bonus is fixed, regardless of the boxes I picked.

**Do you have any other comments or suggestions?**

**Click Finish to complete the experiment. You will be redirected to Prolific.**

Finish



## **Instructions - Peer Betting**

### **Instructions**

**(page 1 out of 5)**

Welcome! In this survey, you will answer 8 questions on the COVID-19 pandemic.

The UK government issues COVID-19 guidance and passes regulations to control the pandemic.

This survey aims to collect data on people's behaviour to assess whether such guidelines are helpful.

In each question, we will ask you about your experience for certain situations related to the pandemic.

### **Instructions**

**(page 2 out of 5)**

Here's an example on how questions will appear:



**I may have stood less than 2 metres away from the person in front in a queue at least once in the last 7 days.**

1168

**True**

**False**

You may pick True or False depending on whether you have been in the situation described in the question.

Your pick will be submitted when you click

Submit

## **Instructions**

**(page 3 out of 5)**

We ask the same questions every 7 days to a new group of at least 50 participants.

All participants are students who currently reside in the UK. The survey can be taken only once.

In all questions, you will see the percentage of people who picked each answer in the last survey, 7 days ago.

For example, if 65% of participants picked True and 35% picked False, the choices will appear as follows:

**True**  
(picked by 65% last week)

**False**  
(picked by 35% last week)

1169

The following page will explain rewards.

## Instructions

(page 4 out of 5)

You will earn £0.75 for completing the survey.

In addition, you may earn bonus from each question.

Let's see how it works in the example question. Suppose you picked True, as shown below:

**True**  
(picked by 65% last week)

**False**  
(picked by 35% last week)

At the end of this survey, we calculate the percentage of participants other than you who picked each answer.

You start with £1 bonus. Your bonus increases if the answer you picked is more popular among others in this survey, compared to last week.

Suppose 80% of others picked True this week. Then, you win  $80 - 65 = 15$  pence from this question.

Suppose 55% of others picked True this week instead. Then, you lose  $65 - 55 = 10$  pence.

1170

We sum your gains/losses over all questions. Your bonus is never negative and it can increase up to £2.

Your total reward is therefore between £0.75 and £2.75.

## **Instructions**

**(page 5 out of 5)**

Note that your bonus depends on others' responses.

You earn a higher bonus if you picked answers that became more popular compared to the last survey, which covered the previous 7-day period.

Your own experience may help you guess how others respond.

In the example, say you recall staying too close in a queue at least once.

If keeping distance was more difficult in the last 7 days due to busier streets and shops, it is likely that other people experience the same.

Then, you might expect a higher percentage of True picks among others. In that case, picking True increases your bonus.

1171

**Remembering your own experiences more accurately can improve your bonus.**

Powered by Qualtrics

## **Instructions - Flat**

### **Instructions**

**(page 1 out of 4)**

Welcome! In this survey, you will answer 8 questions on the COVID-19 pandemic.

The UK government issues COVID-19 guidance and passes regulations to control the pandemic.

This survey aims to collect data on people's behaviour to assess whether such guidelines are helpful.

In each question, we will ask you about your experience for certain situations related to the pandemic.

### **Instructions**

**(page 2 out of 4)**

Here's an example on how questions will appear:

**I may have stood less than 2 metres away from the person in front in a queue at least once in the last 7 days.**

1173

**True**

**False**

You may pick True or False depending on whether you have been in the situation described in the question.

Your pick will be submitted when you click

**Submit**

## **Instructions**

**(page 3 out of 4)**

We ask the same questions every 7 days to a new group of at least 50 participants.

All participants are students who currently reside in the UK. The survey can be taken only once.

The following page will explain rewards.

## **Instructions**

**(page 4 out of 4)**

You will earn a fixed £1 bonus, on top of £0.75, for completing the survey.

<sup>1174</sup>Your total reward will be £1.75.

Powered by Qualtrics

## **Instructions - Flat-PastRate**

### **Instructions**

**(page 1 out of 4)**

Welcome! In this survey, you will answer 8 questions on the COVID-19 pandemic.

The UK government issues COVID-19 guidance and passes regulations to control the pandemic.

This survey aims to collect data on people's behaviour to assess whether such guidelines are helpful.

In each question, we will ask you about your experience for certain situations related to the pandemic.

### **Instructions**

**(page 2 out of 4)**

Here's an example on how questions will appear:



**I may have stood less than 2 metres away from the person in front in a queue at least once in the last 7 days.**

1176

**True**

**False**

You may pick True or False depending on whether you have been in the situation described in the question.

Your pick will be submitted when you click

**Submit**

## **Instructions**

**(page 3 out of 4)**

We ask the same questions every 7 days to a new group of at least 50 participants.

All participants are students who currently reside in the UK. The survey can be taken only once.

In all questions, you will see the percentage of people who picked each answer in the last survey, 7 days ago.

For example, if 65% of participants picked True and 35% picked False, the choices will appear as follows:

**True**  
(picked by 65% last week)

**False**  
(picked by 35% last week)

1177

The following page will explain rewards.

## **Instructions**

**(page 4 out of 4)**

You will earn a fixed £1 bonus, on top of £0.75, for completing the survey.

Your total reward will be £1.75.

## Closing Survey

1178

### Thank you for your answers!

To conclude, we would like you to answer some questions about your personal background and your experience in this experiment

How old are you?

What is your gender?

Male.

Female.

Other / Prefer not to disclose.

What is your education level?

How clear were the instructions in this survey?

Very clear.

Mostly clear.

Understandable,  
but not very clear.

Mostly unclear.

Very unclear.

Do you have any other comments or suggestions?

1179 **Click Finish to complete the survey**

[Finish](#)

## **Instructions - Week 0 survey**

### **Instructions**

**(page 1 out of 4)**

Welcome! In this survey, you will answer 9 questions on the COVID-19 pandemic.

The UK government issues COVID-19 guidance and passes regulations to control the pandemic.

This survey aims to collect data on people's behaviour to assess whether such guidelines are helpful.

In each question, we will ask you about your experience for certain situations related to the pandemic.

### **Instructions**

**(page 2 out of 4)**

Here's an example on how questions will appear:

**In the last 7 days, I may have stood less than 2 metres away from the person in front in a queue**

1181

True

False

once or more

twice or more

3 times or more

4 times or more

5 times or more

In each question, there is a statement with a  in it.

There are 5 alternatives for . You will be asked if the statement becomes True or False for you under each alternative.

Note that the alternatives are related. If you pick True for "3 times or more", the interface auto-selects True for "once or more" and "twice or more" as well. Try it!

## Instructions

(page 3 out of 4)

We run the same survey once every 7 days with a new group of at least 50 participants.

<sup>1182</sup>All participants are students who currently reside in the UK. The survey can be taken only once.

The following page will explain rewards.

## **Instructions**

**(page 4 out of 4)**

You will earn a fixed £2 bonus, on top of £1, for completing the survey.

Your total reward will be £3.

## **End of Instructions**

## **You are ready to begin the survey!**

You can view the instructions in a new tab at any point.